

# SPORT AND ENTERTAINMENT MANAGEMENT (SPTE)

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**SPTE 110 - Sport and Entertainment in American Life (3 Credits)**

The American sport and entertainment enterprise: background, influences, and trends; collegiate and professional sport organizations; ownership and unionization; media portrayals.

**SPTE 201 - Introduction to Sport Management (3 Credits)**

Introduction to sport management industry career fields.

**SPTE 202 - Introduction to Live Entertainment Management (3 Credits)**

The study of underlying themes in entertainment management and its application to music, family shows, and other live entertainment business venues.

**SPTE 240 - Business Law (3 Credits)**

Formation of contracts and their operation as they apply to business; promissory notes and checks; agency and employment.