

SPEECH (SPCH)

SPCH 140 - Public Communication (3 Credits)

Introduction to theory and practice of oral communication in public, social, and institutional contexts. Includes foundational and cumulative training in the invention, performance, and critical analysis of oral communication, with emphasis on argumentation, persuasion, audience analysis, delivery, and ethical forms of engagement.

Carolina Core: CMS

SPCH 145 - Online Public Communication (3 Credits)

Introduction to theory and practice of live and recorded online spoken communication in public, social, and institutional contexts. Training in invention, performance, and critical analysis of online spoken communication, including audience analysis, persuasion, delivery, and ethical engagement. Includes significant practice in preparing and presenting live online public communication.

Carolina Core: CMS, INF

SPCH 331 - Organizational Communication (3 Credits)

Examines communication behavior and networks within organizations through the study of major theories of organizational communication, identifies and defines primary concepts, and applies them to organizational scenarios and case studies.