

MUSIC ENTREPRENEURSHIP MINOR

Music majors may supplement their degree choice with a music entrepreneurship minor of 18 credits that will assist students in capitalizing on the artistic, economic and social power of their music education and degree; assist students to envision their musical career as a means of generating value, and assist in creating successful, entrepreneurial decision makers.

Consultation with the Undergraduate Director in the School of Music is required.

Minor Requirements (18 Hours)

Course	Title	Credits
Required Courses:		
MUSC 580	Music & Arts Entrepreneurship	3
MUSC 582	Music and Money	3
MUSC 591	Music Leadership Practicum	3
Select three elective courses, with at least one offered outside of the music school:		9
ECON 224	Introduction to Economics	
MGMT 371	Principles of Management	
MKTG 350	Principles of Marketing	
MUSC 588	Business of Music	
MUSC 590	Seminar in Music Entrepreneurship	
MUSC 592	21st Century Performer	
MUSC 593	Arts Marketing	
SPT 202	Introduction to Live Entertainment Management	
SPT 402	Entertainment and the Law	
Total Credit Hours		18