

# ENTREPRENEURSHIP MINOR

## Degree Requirements (18 Hours)

Course	Title	Credits
<b>Intro Entrepreneurship</b>		
Select one of the following:		3
ENTR 201	Entrepreneurism and Free Enterprise	
MGMT 373	Entrepreneurship and New Venture Opportunities	
MUSC 580	Music & Arts Entrepreneurship	
<b>Financial Basics</b>		
Select one of the following:		3
ENTR 301	Startup Finance, Legal Structures, and Business Systems	
ACCT 222	Survey of Accounting	
MUSC 582	Music and Money	
JOUR 499	Special Topics	
<b>Applied Entrepreneurship</b>		
Select one of the following:		3
ENTR 401	Applied Entrepreneurship	
MGMT 473	Developing and Launching New Ventures	
<b>Electives</b>		
Select three of the following:		9
ECON 224	Introduction to Economics	
ECON 303	The International Economy	
ECON 311	Issues in Economics	
ECON 321	Intermediate Microeconomic Theory	
ECON 503	International Trade Economics	
ECON 504	International Monetary Economics	
ECON 505	International Development Economics	
ECON 506	Labor Economics and Labor Markets	
ECON 508	Law and Economics	
ECON 531	Health Economics	
ENGL 468	Digital Writing	
ENTR 501	Independent Study in Entrepreneurship	
ENVR 231	Introduction to Sustainability Management and Leadership	
ENVR 331	Integrating Sustainability	
ENVR 531	Sustainability Management and Leadership Strategies	
GEOG 569	International Development and the Environment	
IBUS 301	Introduction to International Business	
IBUS 402	International Marketing	
IBUS 424	Exporting and Importing	
IBUS 429	Comparative Innovation Systems	
ITEC 242	Business Communications	
JOUR 202	Principles of Advertising and Brand Communications	
JOUR 331	Social Media Marketing Strategy	
JOUR 333	Public Relations for Nonprofit Organizations	
JOUR 348	Creative Thinking and Problem Solving	
JOUR 440	Leadership and Internal Relations Management	
JOUR 451	Freelancing for Creative Professionals	

JOUR 499	Special Topics
JOUR 521	Interactive Communication Strategies
JOUR 533	Public Relations Management
MGMT 371	Principles of Management
MGMT 374	Strategic Human Resource Management
MGMT 376	Employee Engagement
MGMT 401	Negotiation and Conflict in the Workplace
MGMT 402	Managing Teams in the Workplace
MGMT 403	Leadership in Organizations
MGMT 406	International Human Resource Management
MGMT 474	Executing Strategy in New Ventures
MGMT 479	Applications in Entrepreneurship and New Ventures
MKTG 350	Principles of Marketing
MKTG 351	Consumer Behavior
MKTG 352	Principles of Marketing Research
MKTG 445	Sales Strategy
MKTG 448	Data Science for Business Decision-Making
MKTG 457	Introduction To Sales
MKTG 460	Product and Brand Management
PCAM 205	Foundations of Leadership
PHIL 324	Business Ethics
POLI 215	Introduction to Leadership Studies
SPTG 380	Sport and Entertainment Marketing
SPTG 440	Sport and Entertainment Business and Finance
SPTG 444	Sports and Entertainment Event Management
MUSC 590	Seminar in Music Entrepreneurship

**Total Credit Hours** **18**

Note: When a student's program of study requires courses included in the Entrepreneurship minor, that course cannot be used to fulfill both the requirements for the program and the requirements for the minor. Where such overlap exists between the requirements of the program and the minor, the student will need to take additional courses from the Electives list above to fulfill the 18 hours required by the minor.