

STRATEGIC THINKING AND COMMUNICATIONS, CERTIFICATE

SPCH 380	Persuasive Communication
Total Credit Hours	
12	

This certificate requires a minimum of 12 hours and must be earned in concurrence with an undergraduate degree program. A student may only be awarded the certificate in the same semester the student is awarded an undergraduate degree from the University of South Carolina. At least 50% of a student's undergraduate certificate coursework must be completed at the University of South Carolina and all coursework that applies to the certificate must be earned with a grade of C or better.

Admissions Requirements

Students must be concurrently enrolled in a bachelor's degree program.

Degree Requirements (12 Hours)

The student will select a minimum 12 credits (4 courses) from the following course selection and must be earned in concurrence with an undergraduate degree program.

Course	Title	Credits
Select four courses from the following:		12
ANTH 273 or LING 273	Cross-Cultural Communication	
ENGL 363	Introduction to Professional Writing	
FORL 360	Introduction to Intercultural Communication	
ISCI 415	Social Issues in Information and Communications Technologies	
ISCI 420	Information and Communication Needs and Assessment	
ITEC 242	Business Communications	
JOUR 201	Principles of Public Relations	
JOUR 285	Social Media and Society	
JOUR 291	Writing for Mass Communications	
JOUR 303	Law and Ethics of Mass Communications	
JOUR 304	Internet and Social Media Law	
JOUR 333	Public Relations for Nonprofit Organizations	
PHIL 213	Communicating Moral Issues	
PHIL 321 or PHIL 324 or PHIL 325	Medical Ethics Business Ethics Engineering Ethics	
POLI 240 or LING 240	Language Conflict and Language Rights	
PSYC 430	Survey of Social Psychology	
RETL 487	Retail Management Strategies	
SAEL 200	Social Advocacy and Ethical Life	
SPCH 140 or SPCH 145	Public Communication Online Public Communication	
SPCH 213	Communicating Moral Issues	
SPCH 230	Business and Professional Speaking	
SPCH 260	Argumentation and Debate	