

VISUAL COMMUNICATIONS MINOR

Minor Requirements (18 Hours)

Course	Title	Credits
Required Courses		
JOUR 203	Principles of Visual Communications	3
Select at least two of the following:		6
JOUR 101	Media and Society	
JOUR 246	Signs of the Times: Looking Closer at Media Visuals	
JOUR 249	Principles of User Experience and Design (UX/UI)	
JOUR 348	Creative Thinking and Problem Solving	
Electives		
Select any 3 electives from the list below:		9
JOUR 101	Media and Society	
JOUR 348	Creative Thinking and Problem Solving	
JOUR 245	Live Television Sports Production	
JOUR 246	Signs of the Times: Looking Closer at Media Visuals	
JOUR 249	Principles of User Experience and Design (UX/UI)	
ISCI 259	User Experience Research Methods and Tools	
JOUR 334	Publication Writing and Design	
JOUR 346	Graphics for Visual Communications	
JOUR 347	Photography for Visual Communications	
JOUR 396	Internship in Mass Communications	
JOUR 428	Super Bowl Commercials	
JOUR 430	Creative Leadership	
JOUR 434	The Carolina Agency	
JOUR 442	Advanced Graphics for Visual Communications	
JOUR 444	Multimedia Sports Storytelling	
JOUR 448	Multimedia for Visual Communications	
JOUR 449	Design of Online Content	
JOUR 451	Freelancing for Creative Professionals	
JOUR 455	Special Topics in Visual Communications	
JOUR 475	Special Topics in Nonfiction Storytelling with Emerging Technologies	
JOUR 509	Environmental Communication: The Science and Practice	
JOUR 553	Motion-Based Graphics for Visual Communications	
ISCI 560	Data Visualization	
Or any other elective in the SJMC as approved by an advisor		
Total Credit Hours		18