

# MASS COMMUNICATIONS MINOR

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## Minor Requirements (18 Hours)

Course	Title	Credits
<b>Required Courses</b>		
JOUR 101	Media and Society	3
<b>Principles Courses</b>		
Select two of the following:		6
JOUR 201	Principles of Public Relations	
JOUR 202	Principles of Advertising and Brand Communications	
JOUR 203	Principles of Visual Communications	
JOUR 204	Principles of Journalism	
<b>Electives</b>		
Select any JOUR elective courses		9
<b>Total Credit Hours</b>		<b>18</b>