

MASS COMMUNICATIONS MINOR

Please note that the Mass Communications minor is not available to students with majors in the School of Journalism and Mass Communications.

A minor in Mass Communications is designed for students who wish to gain a broad understanding of the mass media and learn about the elements at work in the media today. Elective courses allow a student to customize the experience by selecting courses across the journalism and mass communications curriculum.

Minor Requirements (18 Hours)

Course	Title	Credits
Required Courses		
JOUR 101	Media and Society	3
Principles Courses		
Select two of the following:		6
JOUR 201	Principles of Public Relations	
JOUR 202	Principles of Advertising and Brand Communications	
JOUR 203	Principles of Visual Communications	
JOUR 204	Principles of Journalism	
Electives		
Select any JOUR elective courses		9
Total Credit Hours		18