MASS COMMUNICATIONS, B.A.J.M.C.

Degree Requirements (120 hours)
See School of Journalism and Mass Communications (https://academicbulletins.sc.edu/undergraduate/information-communications/journalism-mass-communications/) for progression requirements and other regulations.

Program of Study

<table>
<thead>
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<th>Requirements</th>
<th>Credit Hours</th>
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<td>1. Carolina Core</td>
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<td>2. College Requirements</td>
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Founding Documents Requirement
All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United State Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (https://academicbulletins.sc.edu/undergraduate/founding-document-courses/).

1. Carolina Core Requirements (31-44 hours)
CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)
* must be passed with a grade of C or higher
  - ENGL 101
  - ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-7 hours)
- Select one from STAT 110, STAT 112, STAT 201, STAT 205 or STAT 206

SCI – Scientific Literacy (7 hours)
Two approved Carolina Core Scientific Literacy courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/), including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)
Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.
  - CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)
Select one US History course from the following:
  - HIST 111
  - HIST 112
  - HIST 201
  - HIST 214
  - SOST 202

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)
- any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

AIU – Aesthetic and Interpretive Understanding (3 hours)
- any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component 1 (0-3 hours)
- any overlay or stand-alone CC-CMS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

INF – Information Literacy 1 (0-3 hours)
- any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

VSR – Values, Ethics, and Social Responsibility 1 (0-3 hours)
- any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

1 Carolina Core Stand Alone or Overlay Eligible Requirements – Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (12-15 hours)
Foreign Language (0-3 hours)
- only if needed to meet 122-level proficiency
History (3 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 101</td>
<td>European Civilization from Ancient Times to the Mid-17th Century</td>
<td>3</td>
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<tr>
<td>HIST 102</td>
<td>European Civilization from the Mid-17th Century</td>
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<tr>
<td>HIST 103</td>
<td>Introduction to South Asian History</td>
<td></td>
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<tr>
<td>HIST 104</td>
<td>Introduction to the Civilization of the Islamic Middle East</td>
<td></td>
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<tr>
<td>HIST 105</td>
<td>Introduction to East Asian Civilization</td>
<td></td>
</tr>
<tr>
<td>HIST 106</td>
<td>Introduction to African History</td>
<td></td>
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<tr>
<td>HIST 107</td>
<td>Introduction to Ancient Near Eastern Civilization</td>
<td></td>
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<tr>
<td>HIST 108</td>
<td>Science and Technology in World History</td>
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<tr>
<td>HIST 109</td>
<td>Introduction to Latin American Civilization</td>
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<tr>
<td>HIST 110</td>
<td>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</td>
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<tr>
<td>ARTH 107</td>
<td>History of Asian Art</td>
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<tr>
<td>FAMS 300</td>
<td>Film and Media History</td>
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<tr>
<td>GERM 280</td>
<td>German Culture and Civilization</td>
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</table>

Social Science (3 hours)

- JOUR courses used to fulfill College Requirements may not also be used in the major.

<table>
<thead>
<tr>
<th>Course</th>
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</thead>
<tbody>
<tr>
<td>JOUR 243</td>
<td>Sports Activism and Media</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 285</td>
<td>Social Media and Society</td>
<td></td>
</tr>
<tr>
<td>JOUR 303</td>
<td>Law and Ethics of Mass Communications</td>
<td></td>
</tr>
<tr>
<td>JOUR 304</td>
<td>Internet and Social Media Law</td>
<td></td>
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<tr>
<td>JOUR 307</td>
<td>Media, Sports and Race</td>
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<tr>
<td>JOUR 308</td>
<td>Media and Youth</td>
<td></td>
</tr>
<tr>
<td>JOUR 309</td>
<td>Hip Hop, Media and Society</td>
<td></td>
</tr>
<tr>
<td>JOUR 311</td>
<td>Minorities, Women, and the Mass Media</td>
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</tr>
<tr>
<td>JOUR 345</td>
<td>Gender, Sexuality, and Sports Media</td>
<td></td>
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<tr>
<td>JOUR 391</td>
<td>Sports Media and Society</td>
<td></td>
</tr>
<tr>
<td>JOUR 394</td>
<td>Sports Media Ethics</td>
<td></td>
</tr>
<tr>
<td>JOUR 398</td>
<td>Diversity Topics in Mass Media</td>
<td></td>
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<tr>
<td>JOUR 596</td>
<td>Study Abroad in Journalism and Mass Communications</td>
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</tbody>
</table>

Social or Behavioral Science (3 hours)

- JOUR courses used to fulfill College Requirements may not also be used in the major.
- Any course from HIST-History; POLI-Political Science; AFAM-African-American Studies; ANTH-Anthropology; COLA-College of Liberal Arts; CRJU-Criminal Justice; GEOG-Geography (except GEOG 545 and GEOG 546); LASP-Latin American Studies; POLI-Political Science; PSYC-Psychology; SOCY-Sociology; SOST-Southern Studies; WGST-Women and Gender Studies, or any one of the following JOUR courses:

3. Program Requirements (13-29 hours)

Minor or Cognate (12-18 hours)

Students must complete either a minor or a cognate from courses outside the SJMC.

_A minimum grade of C is required in all cognate or minor courses_

Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better.

Cognate (12 hours)

A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student’s major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student’s adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

4. Major Requirements (48 hours)

_A minimum grade of C is required in all major courses_
### Major Courses (33 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOUR 101</td>
<td>Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 291</td>
<td>Writing for Mass Communications</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 303</td>
<td>or Law and Ethics of Mass Communications</td>
<td>3</td>
</tr>
<tr>
<td>JOUR 304</td>
<td>Internet and Social Media Law</td>
<td></td>
</tr>
</tbody>
</table>

Foundational courses requirement: 9
- JOUR 205 History and Philosophy of the Mass Media
- JOUR 306 Theories of Mass Communications
- JOUR 311 Minorities, Women, and the Mass Media

Culturally-competent elective course requirement. Select one of the following: 3
- JOUR 307 Media, Sports and Race
- JOUR 309 Hip Hop, Media and Society
- JOUR 345 Gender, Sexuality, and Sports Media
- JOUR 398 Diversity Topics in Mass Media

Advanced course requirement. Select three of the following: 9
- JOUR 501 Freedom, Responsibility, and Ethics of the Mass Media
- JOUR 504 International Mass Communications
- JOUR 506 Mass Media Criticism
- JOUR 507 Health Communication: The Science and Practice
- JOUR 509 Environmental Communication: The Science and Practice
- JOUR 542 Public Opinion and Persuasion
- JOUR 597 Internship in Mass Communications

### Capstone Portfolio Course
- JOUR 515 Mass Communications Capstone Portfolio 3

Total Credit Hours 33

### Major Electives (15 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Five JOUR electives of the students’ choice: at least 3 hours and no more than 6 hours must be from the skills courses below. 15</td>
<td></td>
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</tbody>
</table>

Advanced course requirement. Select three of the following: 9
- JOUR 448 Multimedia for Visual Communications
- JOUR 449 Design of Online Content
- JOUR 450 Studio and Location Lighting for Still Photography
- JOUR 452 Photojournalism
- JOUR 461 Sports Journalism
- JOUR 472 Power Producing
- JOUR 482 Business Reporting and Writing
- JOUR 483 Reporting and Writing About the Economy
- JOUR 516 Advanced Creative Advertising
- JOUR 518 Brand Communications Practicum/Competitions
- JOUR 521 Interactive Communication Strategies
- JOUR 534 Publication Writing and Design
- JOUR 538 The Bateman Team
- JOUR 550 Advanced Magazine Article Writing
- JOUR 553 Motion-Based Graphics for Visual Communications
- JOUR 556 Magazine Article Writing
- JOUR 573 Editorial and Opinion Writing
- JOUR 576 Reporting Public Affairs
- JOUR 579 Broadcast Announcing

Total Credit Hours 15

### Concentration in Sports Media (12 hours) Optional

Students may choose to complete a concentration in sports media. The sports media concentration may be used to fulfill 12 hours of the major elective requirements.

<table>
<thead>
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<th>Course</th>
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<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>JOUR 391</td>
<td>Sports Media and Society</td>
<td>3</td>
</tr>
</tbody>
</table>

Select three elective courses from the following: 9
- JOUR 243 Sports Activism and Media
- JOUR 244 Special Topics in Sports Media
- JOUR 245 Live Television Sports Production
- JOUR 343 Social Media for Sports Media
- JOUR 345 Gender, Sexuality, and Sports Media
- JOUR 428 Super Bowl Commercials
- JOUR 443 Sports Announcing
- JOUR 444 Multimedia Sports Storytelling
- JOUR 461 Sports Journalism
- JOUR 499 Special Topics
- JOUR 597 Internship in Mass Communications

Total Credit Hours 12