

SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS

Department Website (https://sc.edu/study/colleges_schools/cic/journalism_and_mass_communications/#XJFSyShKhaQ)

Tom Reichert, Ph.D., *Dean*

Van Kornegay, MMC, *Interim Director, School of Journalism and Mass Communications*

Jeffrey Williams, MFA, *Advertising Sequence Head*

Nina Brook, M.Ed., *Journalism Sequence Head*

Kenneth Campbell, Ph.D., *Mass Communications Sequence Head*

Kelly Davis, M.M.C., APR, *Public Relations Sequence Head*

Tara Mortensen, Ph.D., *Visual Communications Sequence Head*

Mary Anne Fitzpatrick, Ph.D., *Director of Graduate Studies*

The School of Journalism and Mass Communications bridges practice and research, preparing the next generation of mass communication practitioners and scholars to communicate clearly, concisely, creatively and with integrity - ultimately advancing the communications professions in a democratic society.

As a professional school grounded strongly in the liberal arts, the School of Journalism and Mass Communications emphasizes the value of a broad educational foundation as well as proficiency in mass communication skills. The school is accredited by the Accrediting Council on Education in Journalism and Mass Communications and offers instructional programs at the undergraduate and graduate levels.

Both the undergraduate and graduate programs provide a myriad of experiences for students, no matter which area of journalism and mass communication education interests them. The school's curricula, at the undergraduate and graduate levels, are carefully tailored to prepare students for an increasingly multinational and multicultural multimedia work environment.

Progression Requirements

1. All students must maintain a minimum 2.50 GPA in USC courses in order to maintain good standing in the school. Grades will be reviewed at the end of each semester. Students who have less than a 2.50 GPA in USC work are not in good standing and will be placed on probation within the school. Students will be permitted to remain in the school while on probation for only one semester, after which the student will be administratively removed from the school if their cumulative USC GPA is less than a 2.50. With the exception of upper-division courses, students may continue to take course work toward their degree if seats are available.
2. All majors within the school will be expected to pass all journalism and mass communications courses used toward the major with a minimum grade of C.

Suspension

All students within the school are subject to the University suspension rules as stated in the bulletin. Students whose USC GPA is less than 2.50 at the time of their suspension, may petition to be readmitted on a probationary status with conditions of probation determined by the director of the School.

Graduation

All students admitted to the School of Journalism and Mass Communications as of August 19, 2004, and thereafter, must have a minimum 2.50 GPA on all USC and cumulative work attempted, in addition to meeting all academic degree requirements, in order to obtain a degree from the college.

Programs and Courses

The School of Journalism and Mass Communications offers six programs of study.

All programs of study are accredited by the Accrediting Council on Education for Journalism and Mass Communications. The degree offered by the school is the Bachelor of Arts in Journalism and Mass Communications.