JOURNALISM, B.A.J.M.C.

Learning Outcomes

Students graduating from the Journalism, B.A.J.M.C. program will be able to…

1. Demonstrate an understanding the history of journalism and mass communications, the diversity of groups in a global society in relationship to communications and the role of journalism and mass communications in society.
2. Demonstrate the ability to apply tools and technologies appropriate for the production, editing and presentation of visual, aural, textual or other media content.
3. Apply basic numerical and statistical concepts and methods appropriate for the communications professions.
4. Demonstrate the ability to conduct research, gather information, write clearly and correctly and present relevant news or persuasive information at a professional level.
5. Demonstrate the ability to think critically, creatively and independently evaluate their own work and the work of others for accuracy, fairness, clarity, style and correctness.
6. Demonstrate an understanding of the ethical concepts, legal implications, considerations and practices that guide the mass media professions.

Admissions

Entrance Requirements

Freshman Students

In order to be admitted to a program of study in the School of Journalism and Mass Communications, freshmen must meet all University admission requirements. In order to continue in the program, each student must attain a minimum USC GPA of 2.50 upon completion of 30 degree-applicable hours. Credit received for remedial work is not counted toward the 30 hours.

Transfer Students

A student desiring to transfer to the School of Journalism and Mass Communications, from either another college of the University or another institution, must have a cumulative minimum GPA of 2.50 on all work attempted. Transfer students from other institutions must take at least half the journalism and mass communications course work in residence at the University of South Carolina Columbia. Other journalism and mass communications courses from those institutions may be used as journalism and mass communications electives at the discretion of the SJMC administration. No more than 12 semester hours of journalism and mass communications related courses from non-ACEJMC-accredited institutions will be applied toward the journalism and mass communications degree.

Degree Requirements (120 hours)

See College of Information and Communications (https://academicbulletins.sc.edu/undergraduate/information-communications/journalism-mass-communications/) for progression requirements and other regulations.

Program of Study

Requirements	Credit Hours
1. Carolina Core	31-44
2. College Requirements	12-15
3. Program Requirements	13-29
4. Major Requirements	48

Founding Documents Requirement

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United State Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (https://academicbulletins.sc.edu/undergraduate/founding-document-courses/).

1. Carolina Core Requirements (31-44 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- STAT 110, STAT 112, STAT 201, STAT 205 **or STAT 206**
- any other approved CC-ARP course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

SCI – Scientific Literacy (7 hours)

Two approved Carolina Core Scientific Literacy courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/), including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

- CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

One US History course selected from the following:

- HIST 111
- HIST 112

- HIST 201
- HIST 214
- SOST 202

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component [1] (0-3 hours)

- any CC-CMS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

INF – Information Literacy [1] (0-3 hours)

- any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

VSR – Values, Ethics, and Social Responsibility [1] (0-3 hours)

any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

[1] **Carolina Core Stand Alone or Overlay Eligible Requirements** — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (12-15hours)

Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency

History (3 hours)

Course	Title	Credits
Select one of the following:		3
HIST 101	European Civilization from Ancient Times to the Mid-17th Century	
HIST 102	European Civilization from the Mid-17th Century	
HIST 103	Introduction to South Asian History	
HIST 104	Introduction to the Civilization of the Islamic Middle East	
HIST 105	Introduction to East Asian Civilization	
HIST 106	Introduction to African History	
HIST 107	Introduction to Ancient Near Eastern Civilization	
HIST 108	Science and Technology in World History	
HIST 109	Introduction to Latin American Civilization	
HIST 110	Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888	
ARTH 107	History of Asian Art	
FAMS 300	Film and Media History	
GERM 280	German Culture and Civilization	

Social Science (3 hours)

- Select any CC-GSS (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/) course or one of the following JOUR courses:

Course	Title	Credits
JOUR 243	Sports Activism and Media	
JOUR 285	Social Media and Society	
JOUR 303	Law and Ethics of Mass Communications	
JOUR 304	Internet and Social Media Law	
JOUR 307	Media, Sports and Race	
JOUR 308	Media and Youth	
JOUR 309	Hip Hop, Media and Society	
JOUR 311	Minorities, Women, and the Mass Media	
JOUR 345	Gender, Sexuality, and Sports Media	
JOUR 391	Sports Media and Society	
JOUR 394	Sports Media Ethics	
JOUR 398	Diversity Topics in Mass Media	
JOUR 596	Study Abroad in Journalism and Mass Communications	

Social or Behavioral Science (3 hours)

- Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography (except **GEOG 545** and **GEOG 546**); LASP-Latin American Studies; POLI- Political Science; PSYC- Psychology; SOCY- Sociology; SOST-Southern Studies; WGST- Women and Gender Studies, or any one of the following JOUR courses:

Course	Title	Credits
JOUR 243	Sports Activism and Media	
JOUR 285	Social Media and Society	
JOUR 303	Law and Ethics of Mass Communications	
JOUR 304	Internet and Social Media Law	
JOUR 307	Media, Sports and Race	
JOUR 308	Media and Youth	
JOUR 309	Hip Hop, Media and Society	
JOUR 311	Minorities, Women, and the Mass Media	
JOUR 345	Gender, Sexuality, and Sports Media	
JOUR 391	Sports Media and Society	
JOUR 394	Sports Media Ethics	
JOUR 398	Diversity Topics in Mass Media	
JOUR 595	Domestic Study Away in Journalism and Mass Communications	

Additional SJMC Requirements (3 hours)

Course	Title	Credits
Select any one of the following:		
ECON 224	Introduction to Economics	
MKTG 350	Principles of Marketing	
MGMT 371	Principles of Management	

3. Program Requirements (13-29 hours)

Minor or Cognate (12-18 hours)

Students must complete either a minor or a cognate from courses outside the SJMC.

A minimum grade of C is required in all cognate or minor courses

Minor (18 hours)

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better.

Cognate (12 hours)

A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.

Electives (0-17 hours)

Electives cannot include courses of a remedial or developmental nature.

4. Major Requirements (48 hours)

A minimum grade of C is required in all major courses

Major Courses (27 hours)

Course	Title	Credits
JOUR 101	Media and Society	3
JOUR 204	Principles of Journalism	3
JOUR 291	Writing for Mass Communications	3
JOUR 303	Law and Ethics of Mass Communications	3
or JOUR 304	Internet and Social Media Law	
JOUR 361	Introductory Reporting and Writing	2
JOUR 361L	Introductory Reporting and Writing Lab	1
JOUR 471	Intermediate Reporting and Production	3
JOUR 587	Capstone I - Advanced Reporting - Multimedia Journalism	3
JOUR 589	Capstone II - Advanced Multimedia Journalism Production	3
JOUR 590	Capstone III - Digital Journalism	3
Total Credit Hours		**27**

Major Electives (21 hours)

- One advanced reporting directed elective corequisite with Capstone courses (3 hours)
- One professional practice directed elective: editing, reporting or management (3 hours)
- Two conceptual directed electives (6 hours)
- Additional Journalism Electives (9 hours)

Concentration in Sports Media (12 hours) *Optional*

Students may choose to complete a concentration in sports media. The sports media concentration may be used to fulfill 12 hours of the major elective requirements.

Course	Title	Credits
JOUR 391	Sports Media and Society	3
Select three elective courses from the following:		9
JOUR 243	Sports Activism and Media	
JOUR 244	Special Topics in Sports Media	
JOUR 245	Live Television Sports Production	
JOUR 307	Media, Sports and Race	
JOUR 343	Social Media for Sports Media	
JOUR 345	Gender, Sexuality, and Sports Media	
JOUR 394	Sports Media Ethics	
JOUR 428	Super Bowl Commercials	
JOUR 443	Sports Announcing	
JOUR 444	Multimedia Sports Storytelling	
JOUR 461	Sports Journalism	
JOUR 499	Special Topics	
JOUR 597	Internship in Mass Communications	
Total Credit Hours		**12**

Major Map

A major map is a layout of required courses in a given program of study, including critical courses and suggested course sequences to ensure a clear path to graduation.

Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

Journalism, B.A.J.M.C.

Journalism, B.A.J.M.C. Sports Media Concentration