Broadcast Journalism, B.A.J.M.C.

Degree Requirements (120 hours)
See School of Journalism and Mass Communications (https://academicbulletins.sc.edu/undergraduate/information-communications/journalism-mass-communications/) for progression requirements and other regulations.

Program of Study

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Carolina Core</td>
<td>31-44</td>
</tr>
<tr>
<td>2. College Requirements</td>
<td>12-15</td>
</tr>
<tr>
<td>3. Program Requirements</td>
<td>12-29</td>
</tr>
<tr>
<td>4. Major Requirements</td>
<td>48</td>
</tr>
</tbody>
</table>

Founding Documents Requirement
All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United States Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (https://academicbulletins.sc.edu/undergraduate/founding-document-courses/).

1. Carolina Core Requirements (31-44 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- STAT 110, STAT 112, STAT 201, STAT 205 or STAT 206
- any other approved CC-ARP course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

SCI – Scientific Literacy (7 hours)

Two approved Carolina Core Scientific Literacy courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/), including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

- CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

One US History course selected from the following:

- HIST 111
- HIST 112
- HIST 201
- HIST 214
- SOST 202

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component (0-3 hours)

- any CC-CMS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

INF – Information Literacy (0-3 hours)

- any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

VSR – Values, Ethics, and Social Responsibility (0-3 hours)

- any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

Carolina Core Stand Alone or Overlay Eligible Requirements — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (12-15 hours)

Foreign Language (0-3 hours)

- only if needed to meet 122-level proficiency

History (3 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>HIST 101</td>
<td>European Civilization from Ancient Times to the Mid-17th Century</td>
<td>3</td>
</tr>
<tr>
<td>HIST 102</td>
<td>European Civilization from the Mid-17th Century</td>
<td>3</td>
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</tbody>
</table>
Social or Behavioral Science (3 hours)
- Any course from HIST-History; POLI-Political Science; AFAM-African-American Studies; ANTH-Anthropology; COLA-College of Liberal Arts; CRJU-Criminal Justice; GEOG-Geography; except GEOG 545 and GEOG 546; LASP-Latin American Studies; or POLI-Political Science.

Social Science (3 hours)
- Any course from WGST-Women and Gender Studies or any of the following JOUR courses:

Electives (0-17 hours)
Electives cannot include courses of a remedial or developmental nature.

Additional SJMC Requirements (3 hours)
Select one of the following.

3. Program Requirements (13-29 hours)
Minor or Cognate (12-18 hours)
Students must complete either a minor or a cognate from courses outside the SJMC.

A minimum grade of C is required in all cognate or minor courses

Minor (18 hours)
A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better.

Cognate (12 hours)
A student in the School of Journalism and Mass Communications may choose to complete a cognate. A cognate requires a minimum of 12 hours of courses in other departments related to the student’s major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student’s adviser. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100 level courses may be used in the cognate.

4. Major Requirements (48 hours)
A minimum grade of C is required in all major courses.

Major Courses (27 hours)

Course | Title | Credits
---|---|---
JOUR 101 | Media and Society | 3
JOUR 204 | Principles of Journalism | 3
JOUR 291 | Writing for Mass Communications | 3
JOUR 303 | Law and Ethics of Mass Communications | 3
or JOUR 304 | Internet and Social Media Law | 3
JOUR 361 | Introductory Reporting and Writing | 2
JOUR 361L | Introductory Reporting and Writing Lab | 1
JOUR 471 | Intermediate Reporting and Production | 3
JOUR 586 | Capstone I - Advanced Reporting - Broadcast and Online Journalism | 3
JOUR 588 | Capstone II - Advanced Broadcast and Online Journalism | 3
JOUR 590  Capstone III - Digital Journalism  3

Total Credit Hours  27

**Major Electives (21 hours)**

- One advanced reporting directed elective corequisite with Capstone courses (3 hours)
- One professional practice directed elective: editing, reporting or management (3 hours)
- Two conceptual directed electives (6 hours)
- Additional Journalism Electives (9 hours)

**Concentration in Sports Media (12 hours) Optional**

Students may choose to complete a concentration in sports media. The sports media concentration may be used to fulfill 12 hours of the major elective requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>JOUR 391</td>
<td>Sports Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>Select three elective courses from the following:</td>
<td>9</td>
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<tr>
<td>JOUR 243</td>
<td>Sports Activism and Media</td>
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<td>JOUR 244</td>
<td>Special Topics in Sports Media</td>
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<td>JOUR 245</td>
<td>Live Television Sports Production</td>
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<tr>
<td>JOUR 307</td>
<td>Media, Sports and Race</td>
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<td>JOUR 343</td>
<td>Social Media for Sports Media</td>
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<tr>
<td>JOUR 345</td>
<td>Gender, Sexuality, and Sports Media</td>
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<tr>
<td>JOUR 394</td>
<td>Sports Media Ethics</td>
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<td>JOUR 428</td>
<td>Super Bowl Commercials</td>
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<td>JOUR 443</td>
<td>Sports Announcing</td>
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<td>JOUR 444</td>
<td>Multimedia Sports Storytelling</td>
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<td>JOUR 461</td>
<td>Sports Journalism</td>
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<tr>
<td>JOUR 499</td>
<td>Special Topics</td>
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<tr>
<td>JOUR 597</td>
<td>Internship in Mass Communications</td>
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Total Credit Hours  12