

ADVERTISING, B.A.J.M.C.

Major Map

A major map is a layout of required courses in a given program of study, including critical courses and suggested course sequences to ensure a clear path to graduation.

Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

Advertising, B.A.J.M.C. (https://sc.edu/about/offices_and_divisions/advising/documents/major_maps/2021-2022/2021_advertising_map.pdf)

Advertising, B.A.J.M.C. Sports Media Concentration (https://sc.edu/about/offices_and_divisions/advising/documents/major_maps/2021-2022/2021_advertising-sportsmedia_map.pdf)