

# ADVERTISING AND PUBLIC RELATIONS MINOR

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*Please note that the Advertising and Public Relations minor is not available to students with majors in the School of Journalism and Mass Communications.*

Students minoring in advertising and public relations will receive a solid background in the principles of advertising and public relations. The directed elective provides an opportunity to customize each minor.

## Minor Requirements

Course	Title	Credits
<b>Required Courses</b>		
JOUR 101	Media and Society	3
JOUR 201	Principles of Public Relations	3
JOUR 202	Principles of Advertising and Brand Communications	3
<b>Electives</b>		
Select nine hours of any JOUR elective courses		9
<b>Total Credit Hours</b>		<b>18</b>