

# COLLEGE OF INFORMATION AND COMMUNICATIONS

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## Overview

The challenge of 21st-century communications is to combine the information gathering function-research and data bases-with the disciplines of disseminating information-journalism, advertising, public relations, visual communications, and mass communications.

The college's School of Journalism and Mass Communications is professionally oriented and grounded strongly in the liberal arts. It offers instruction at the undergraduate and graduate levels. Course work is offered in electronic and print journalism, advertising, public relations, visual communications, and mass communications to train students in both the processes and effects of mass communication.

The School of Information Science offers a bachelor's degree in information science and graduate-level programs that support the development of library and information services as an essential element of cultural enrichment. It provides a professional education for students entering into libraries and information centers in colleges, schools, communities, industries, and businesses.

Together, the schools will also develop a core research base for examining the practices of communications and the teaching of these disciplines. Both schools have long had admirable records of placing their graduates in newsrooms, advertising agencies, libraries, and academic institutions in and beyond South Carolina.

## Schools

- School of Journalism and Mass Communications (<https://academicbulletins.sc.edu/undergraduate/information-communications/journalism-mass-communications/>)
- School of Information Science (<https://academicbulletins.sc.edu/undergraduate/information-communications/library-information-science/>)