

SPORT AND ENTERTAINMENT MANAGEMENT, B.S.

The Sport and Entertainment Management (SPTE) Department at the University of South Carolina prepares students for a variety of managerial positions in the sport and entertainment industry.

The goal of the SPTE department is to create an integrated academic learning environment for analyzing and resolving the challenges in the business of sport and entertainment. The SPTE department provides a comprehensive curriculum that includes courses in general education, business and sport and entertainment management, as well as two experiential learning experiences (Internship I in Sport and Entertainment Management and Internship II in Sport and Entertainment Management) under the supervision of industry professionals and SPTE faculty.

The faculty and staff are committed to providing support for student achievement. Students can enter the industry with exceptional knowledge, professional preparation, a strong alumni network, and the confidence to assume leadership positions.

Learning Outcomes

1. Students should be able to demonstrate knowledge of the qualifications, job requirements, and working conditions for a sport and entertainment industry position.
2. Students should be able to demonstrate the computer and technical skills needed for a sport and entertainment industry position.
3. Students should be able to apply learned concepts and theory to demonstrate an understanding of the nature of the sport and entertainment industry.

Progression and Graduation Requirements

In order to enroll in the Professional Division of SPTE, students must complete 48-49 credit hours in the courses indicated as Pre-Professional Division with a minimum grade point average of 2.75. Students who do not meet the grade point average requirement for progression must continue in the Pre-Professional division until they achieve a 2.75 GPA or change to another major. Only students admitted to the professional division of Sport and Entertainment Management will be allowed to enroll for more than 18 credit hours of SPTE course work. Graduation requires a 2.75 GPA in order to satisfy the requirements for a degree in Sport and Entertainment Management.

Pre-Professional courses include the following:

- Carolina Core Courses within the CMW, ARP and CMS areas
- Pre-Professional College Required Courses
- Pre-Professional Related Courses
- Pre-Professional Major Courses