SPORT AND ENTERTAINMENT MANAGEMENT, B.S.

Degree Requirements (120 hours)

Program of Study

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<th>Requirements</th>
<th>Credit Hours</th>
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<td>1. Carolina Core</td>
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<td>42</td>
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Founding Documents Requirement

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United States Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (https://academicbulletins.sc.edu/undergraduate/founding-document-courses/).

1. Carolina Core Requirements (31-43 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

- MATH 122 or MATH 141
- STAT 201

SCI – Scientific Literacy (7 hours)

Two approved CC-SCI courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/) from the natural sciences including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.

- CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component 1 (0-3 hours)

- SPCH 140

INF – Information Literacy 1 (0-3 hours)

- any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

VSR – Values, Ethics, and Social Responsibility 1 (0-3 hours)

- any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

Carolina Core Stand Alone or Overlay Eligible Requirements — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (21 hours)

All college required courses must be passed with a grade of C or higher

Pre-Professional Division Courses (9 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>RETL 261</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>RETL 262</td>
<td>Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 274</td>
<td>Computer Applications in Hospitality, Retail, and Sport Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours 9

College-Required Courses (12 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</tr>
</thead>
<tbody>
<tr>
<td>HRSM 301</td>
<td>HRSM Professional Development Seminar</td>
<td>3</td>
</tr>
<tr>
<td>HTMT 344</td>
<td>Personnel Organization and Supervision</td>
<td>3</td>
</tr>
<tr>
<td>RETL 242</td>
<td>HRSM Professional Communications or ENGL 463</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 240</td>
<td>Business Law</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours 12
3. Program Requirements (14-26 hours)

Supporting Courses (12 hours)

Course | Title | Credits
--- | --- | ---
ECON 224 | Introduction to Economics | 3
MGMT 371 | Principles of Management | 3
MKTG 350 | Principles of Marketing | 3
FINA 363 | Introduction to Finance | 3
or FINA 333 | Finance and Markets | 3

Total Credit Hours | 12

Minor (18 hours) optional

Sport and Entertainment Management majors may pursue a minor in any course of study offered by the College of Hospitality, Retail and Sport Management (HRSM) as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

Electives (2-14 hours)

The SPTE curriculum includes 2-14 hours of electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement, which may include additional SPTE Major Electives, must be approved by the SPTE advisor.

4. Major Requirements (42 hours)

A minimum grade of C is required in all major courses

Major Courses (42 hours)

Course | Title | Credits
--- | --- | ---
SPTE 195 | Sport and Entertainment Careers | 0
SPTE 201 | Introduction to Sport Management | 3
SPTE 202 | Introduction to Live Entertainment Management | 3
SPTE 203 | Introduction to Event and Venue Management | 3
SPTE 295 | Internship I in Sport and Entertainment Management | 6

Professional Division Major Courses

SPTE 380 | Sport and Entertainment Marketing | 3
SPTE 440 | Sport and Entertainment Business and Finance | 3
SPTE 444 | Sports and Entertainment Event Management | 3
SPTE 495 | Internship II in Sport and Entertainment Management | 6

Select 12 hours from the following: 12

SPTE 101 | The Student-Athlete Experience | 3
SPTE 110 | Sport and Entertainment in American Life | 3
SPTE 302 | Artist Representation and Management | 3
SPTE 303 | Live Entertainment Tour Management | 3
SPTE 305 | The Business of NASCAR | 3
SPTE 310 | Collegiate Athletics | 3
SPTE 315 | NCAA Compliance | 3
SPTE 320 | Sport and the Law | 3
SPTE 325 | Resort and Club Recreation Programming | 3
SPTE 330 | The Summer Olympic Games | 3

Total Credit Hours | 42

1 SPTE 295 is the final course taken in the Pre-Professional Division required hours. Students must achieve the required 2.75 GPA prior to enrolling in SPTE 295.

Concentrations (12 hours) optional

Sport and Entertainment Management majors may pursue a concentration in one of three areas: entertainment management, sport management, or venue and event management. The concentration will fulfill the SPTE Electives requirement of the major. Requirements for the concentrations are:

Entertainment Management (12 hours)

Course | Title | Credits
--- | --- | ---
SPTE 302 | Artist Representation and Management | 3
SPTE 303 | Live Entertainment Tour Management | 3
SPTE 402 | Entertainment and the Law | 3
SPTE 590 | Special Topics in Live Entertainment and Sport | 3

Total Credit Hours | 12
Sport Management (12 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPTE 310</td>
<td>Collegiate Athletics</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 320</td>
<td>Sport and the Law</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 450</td>
<td>Sales in Sport and Entertainment Business</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 580</td>
<td>Business Principles in Sport Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours 12

Venue and Event Management (12 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>SPTE 325</td>
<td>Resort and Club Recreation Programming</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 342</td>
<td>Sport and Entertainment Contracts and Negotiations</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 435</td>
<td>Spectator Facilities Management</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 545</td>
<td>Managing Part-Time Employees and Volunteers</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours 12

B.S. with Distinction (51 hours)

The Departmental Undergraduate Research Track is available to students majoring in sport and entertainment management who wish to participate in significant research activities of the major field in collaboration with, or under the supervision of, a faculty mentor.

Prerequisite
A minimum GPA of 3.50 in major courses, 3.30 institutional GPA.

Requirements
Three courses in addition to the major requirements:

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<tr>
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<tr>
<td>SPTE 498</td>
<td>Research Experience</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 499</td>
<td>Senior Thesis</td>
<td>3</td>
</tr>
<tr>
<td>SPTE 501</td>
<td>Trends and Issues in Sport and Entertainment Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours 9

Additional Requirements
- Presentation of the senior thesis in an appropriate venue (SEVT, USC Discovery Day, IAVM research session, NASSM, CSRI).
- A written sponsorship agreement from the faculty mentor will be placed on file in the department office.
- Students who successfully fulfill these requirements with a GPA of at least 3.50 in all major courses and a 3.30 overall GPA will be awarded their degree "With Distinction in Sport and Entertainment Management" upon graduation.