

RETAILING

Department Website (https://sc.edu/study/colleges_schools/hrsm/study/areasofstudy/retl/)

The Department of Retailing offers a program leading to the of bachelor of science degree with a major in retailing (with emphases in retail management and fashion merchandising). These programs emphasize a strong liberal arts background and are designed to prepare students for management positions in their respective fields.

The major in retailing, with options in retail management and fashion merchandising, prepares graduates for managerial careers in the retailing and fashion industries. In addition, the program prepares students for sales careers and ownership of retailing businesses. The program includes a core of liberal arts courses, specialized management courses related to the field, and an internship in the industry.