# RETAILING MINOR

## Minor Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>RETL 265</td>
<td>Principles of Retailing</td>
<td>3</td>
</tr>
<tr>
<td><strong>Electives</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
</tbody>
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- RETL 115  Fashion History: A Global View
- RETL 116  Fashion Through the Ages: 1800 A.D. to Present
- RETL 216  History of Designers
- RETL 237  The Changing Consumer Marketplace
- RETL 268  Principles of Fashion Merchandising
- RETL 350  Sales Strategies
- RETL 351  Retail Entrepreneurship
- RETL 369  Retail Promotion
- RETL 592  Retailing/Fashion Merchandising Field Study

**Total Credit Hours**: 18