

RETAILING MINOR

Minor Requirements

Course	Title	Credits
Required Course		
RETL 265	Principles of Retailing	3
Electives		
Select five of the following:		15
RETL 115	Fashion History: A Global View	
RETL 116	Fashion Through the Ages: 1800 A.D. to Present	
RETL 216	History of Designers	
RETL 237	The Changing Consumer Marketplace	
RETL 268	Principles of Fashion Merchandising	
RETL 350	Sales Strategies	
RETL 351	Retail Entrepreneurship	
RETL 369	Retail Promotion	
RETL 592	Retailing/Fashion Merchandising Field Study	
Total Credit Hours		18