

RETAILING MINOR

Minor Requirements

| Course | Title | Credits |
|-------------------------------|--|-----------|
| Required Course | | |
| RETL 265 | Principles of Retailing | 3 |
| Electives | | |
| Select five of the following: | | 15 |
| RETL 115 | Fashion History: A Global View | |
| RETL 116 | Fashion Through the Ages: 1800 A.D. to Present | |
| RETL 216 | History of Designers | |
| RETL 237 | The Changing Consumer Marketplace | |
| RETL 268 | Principles of Fashion Merchandising | |
| RETL 350 | Sales Strategies | |
| RETL 351 | Retail Entrepreneurship | |
| RETL 369 | Retail Promotion | |
| RETL 592 | Retailing/Fashion Merchandising Field Study | |
| Total Credit Hours | | 18 |