

RETAILING, B.S.

Mission

The mission of the Department of Retailing is to prepare graduates for careers in the Retailing industry and Retailing-related fields which offer upward mobility via management positions.

Learning Outcomes

1. Students should be able to evaluate the role of retailing as an important element in the U.S. economy.
2. Students should be able to evaluate a problem within a retail setting.
3. Students should be able to assess the internship company's role of strategic planning in retailing.

Required GPA for Transfer Students

Transfer students must have a minimum average GPA of 2.50 to enroll in the Department of Retailing.

Course Grade Requirements

A Bachelor of Science Degree in Retailing consists of the Carolina Core, College of HRSM Required Courses, Major Coursework, Concentration Requirements, and Electives.

All courses listed under CMW, College Required Coursework, Major Coursework, and Concentration Requirements must be completed with a grade of C or better.