SERVICES MANAGEMENT, B.A.I.S.

The Bachelor of Arts in Interdisciplinary Studies (BAIS) in Services Management program in the College of Hospitality, Retail and Sport Management (HRSM) at the University of South Carolina is a degree program that assists students in exploring interdisciplinary fields of study. The BAIS in Services Management degree provides a pathway for degree completion with a goal of creating an integrated, interdisciplinary managerial-focused learning environment for analyzing and resolving issues in service-oriented fields such as retailing, sport management, the entertainment industry, hospitality, and tourism.

Learning Outcomes

1. Students will be able to identify and/or analyze issues/problems in a chosen career field.
2. Students will be able to develop logical and viable solutions to an issue/problem in a chosen career field.
3. Students will be able to communicate ideas, issues/problems, solutions and/or research-based information clearly.

Progression Requirements

Entrance Requirements are:

1. students have previously completed at least 60 hours of college credit with at least a 2.0 institutional GPA or
2. be newly entering students, who are at least 25 years of age or
3. be a SC resident with at least two years of active duty US military service, having graduated high school with a 3.0 HS GPA and entering as a freshman with no postsecondary work since graduation.

Each student must work with a B.A.I.S. advisor to design an individualized program of study. The program of study must include at least 36 hours of 300-level USC course work and conform to all general University academic regulations for the baccalaureate degree. The B.A.I.S. requires a minimum of 120 approved hours to graduate. A minimum Institutional GPA of 2.0 is required for graduating from the program.

A minimum of 30 USC hours must be earned after acceptance into the B.A.I.S. program.

Subject to University and departmental policy, students may apply up to 60 semester hours earned in an accredited associate degree program toward fulfillment of B.A.I.S. requirements. All courses accepted toward fulfillment of the BAIS requirements, must be a C or better.

Interdisciplinary Studies majors may pursue a minor in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.