SERVICES MANAGEMENT, B.A.I.S.

The Bachelor of Arts in Interdisciplinary Studies (BAIS) in Services Management program in the College of Hospitality, Retail and Sport Management (HRSM) at the University of South Carolina is a degree program that assists students in exploring interdisciplinary fields of study. The BAIS in Services Management degree provides a pathway for degree completion with a goal of creating an integrated, interdisciplinary managerial-focused learning environment for analyzing and resolving issues in service-oriented fields such as retailing, sport management, the entertainment industry, hospitality, and tourism.

Learning Outcomes

1. Students will be able to identify and/or analyze issues/problems in a chosen career field.
2. Students will be able to develop logical and viable solutions to an issue/problem in a chosen career field.
3. Students will be able to communicate ideas, issues/problems, solutions and/or research-based information clearly.

Progression Requirements

Entrance Requirements are:

1. students have previously completed at least 60 hours of college credit with at least a 2.0 institutional GPA or
2. be newly entering students, who are at least 25 years of age.

Requirements including students having previously completed at least 60 credit hours of college credit or be at least 25 years of age and having at least an Institutional 2.0 GPA are required.

Each student must work with a B.A.I.S. advisor to design an individualized program of study. The program of study must include at least 36 hours of 300-level UofSC course work and conform to all general University academic regulations for the baccalaureate degree. The B.A.I.S. requires a minimum of 120 approved hours to graduate. A minimum Institutional GPA of 2.0 is required for graduating from the program.

A minimum of 30 UofSC hours must be earned after acceptance into the B.A.I.S. program.

Subject to University and departmental policy, students may apply up to 60 semester hours earned in an accredited associate degree program toward fulfillment of B.A.I.S. requirements. All courses accepted toward fulfillment of the BAIS requirements, must be a C or better.

Interdisciplinary Studies majors may pursue a minor in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.