

# TOURISM MANAGEMENT, B.S.

## Degree Requirements (120 hours)

### Program of Study

Requirements	Credit Hours
1. Carolina Core	31-43
2. College Requirements	21
3. Program Requirements	8-20
4. Major Requirements	48

## 1. Carolina Core Requirements (31-43 hours)

### CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

*must be passed with a grade of C or higher*

- ENGL 101
- ENGL 102

### ARP – Analytical Reasoning and Problem Solving (6-8 hours)

- STAT 110 or MATH 122
- STAT 201

### SCI – Scientific Literacy (7 hours)

- Two CC-SCI courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>) from the natural sciences, including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics

### GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.

- CC-GFL courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

### GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

### GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

### AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

### CMS – Effective, Engaged, and Persuasive Communication: Spoken Component <sup>1</sup> (0-3 hours)

- SPCH 140 or SPCH 230

### INF – Information Literacy <sup>1</sup> (0-3 hours)

- any overlay or stand-alone CC-INF course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

### VSR – Values, Ethics, and Social Responsibility <sup>1</sup> (0-3 hours)

- any overlay or stand-alone CC-VSR course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

<sup>1</sup> **Carolina Core Stand Alone or Overlay Eligible Requirements** – Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

## 2. College Requirements (21 hours)

Course	Title	Credits
HRSM 301	HRSM Professional Development Seminar	3
HRTM 344	Personnel Organization and Supervision	3
RETL 242	HRSM Professional Communications	3
RETL 261	Principles of Accounting I (must be passed with a grade of C or higher)	3
RETL 262	Principles of Accounting II (must be passed with a grade of C or higher)	3
SPT 240	Business Law	3
SPT 274	Computer Applications in Hospitality, Retail, and Sport Management	3

**Total Credit Hours** 21

## 3. Program Requirements (8-20 hours)

### Supporting Courses (6 hours)

Course	Title	Credits
ECON 224	Introduction to Economics	3
MGMT 371	Principles of Management	3

**Total Credit Hours** 6

### Minor (0-18 hours) *optional*

- Tourism Management majors may pursue a minor in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

### Electives (2-14 hours)

- The Tourism Major Curriculum includes 2 to 14 hours of approved electives depending on how students fulfill the Carolina Core Requirements. Any course in the university can be used to satisfy the elective requirement including additional electives in the major.

## 4. Major Requirements (48 hours)

*a minimum grade of C is required in all major courses*

**Major Courses (39 hours)**

<b>Course</b>	<b>Title</b>	<b>Credits</b>
HRTM 110	Introduction to Hospitality Industry	3
HRTM 280	Foundations of Tourism	3
HRTM 364	Conference and Meeting Planning	3
HRTM 381	Travel and Destination Management	3
HRTM 388	Resort Development and Management	3
HRTM 421	Hospitality Financial Management	3
HRTM 440	Services Management for Hospitality and Tourism	3
HRTM 450	Hospitality and Tourism Marketing	3
HRTM 481	Analytical Techniques in Tourism and Hospitality	3
HRTM 482	Sustainable Tourism Planning and Policy	3
HRTM 584	Tourism Information Technology Issues	3
HRTM 495	Hospitality and Tourism Internship	6
<b>Total Credit Hours</b>		<b>39</b>

**Major Electives (9 hours)**

- Chosen in consultation with advisor; at least 6 hours must be from HRTM courses.