

TOURISM MANAGEMENT, B.S.

Degree Requirements (120 hours)

Program of Study

| Requirements | Credit Hours |
|-------------------------|--------------|
| 1. Carolina Core | 31-43 |
| 2. College Requirements | 21 |
| 3. Program Requirements | 8-20 |
| 4. Major Requirements | 48 |

Founding Documents Requirement

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United State Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (<https://academicbulletins.sc.edu/undergraduate/founding-document-courses/>).

1. Carolina Core Requirements (31-43 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-8 hours)

- STAT 110 or MATH 122
- STAT 201

SCI – Scientific Literacy (7 hours)

- Two CC-SCI courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>) from the natural sciences, including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.

- CC-GFL courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component ¹ (0-3 hours)

- Select one of the following:
 - SPCH 140
 - SPCH 145
 - SPCH 230

INF – Information Literacy ¹ (0-3 hours)

- any overlay or stand-alone CC-INF course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

VSR – Values, Ethics, and Social Responsibility ¹ (0-3 hours)

- any overlay or stand-alone CC-VSR course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

¹ **Carolina Core Stand Alone or Overlay Eligible Requirements** – Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (21 hours)

A minimum grade of C is required in all college required courses

| Course | Title | Credits |
|---------------------------|--|-----------|
| HRSM 301 | HRSM Professional Development Seminar | 3 |
| HTMT 344 | Personnel Organization and Supervision | 3 |
| RETL 242 | HRSM Professional Communications | 3 |
| RETL 261 | Principles of Accounting I (must be passed with a grade of C or higher) | 3 |
| RETL 262 | Principles of Accounting II (must be passed with a grade of C or higher) | 3 |
| SPTE 240 | Business Law | 3 |
| SPTE 274 | Computer Applications in Hospitality, Retail, and Sport Management | 3 |
| Total Credit Hours | | 21 |

3. Program Requirements (8-20 hours)

Supporting Courses (6 hours)

| Course | Title | Credits |
|---------------------------|---------------------------|----------|
| ECON 224 | Introduction to Economics | 3 |
| MGMT 371 | Principles of Management | 3 |
| Total Credit Hours | | 6 |

Minor (0-18 hours) *optional*

- Tourism Management majors may pursue a minor in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

Electives (2-14 hours)

- The Tourism Major Curriculum includes 2 to 14 hours of approved electives depending on how students fulfill the Carolina Core Requirements. Any course in the university can be used to satisfy the elective requirement including additional electives in the major.

4. Major Requirements (48 hours)

a minimum grade of C is required in all major courses

Major Courses (39 hours)

| Course | Title | Credits |
|---------------------------|--|-----------|
| HTMT 110 | Introduction to Hospitality Industry | 3 |
| HTMT 280 | Foundations of Tourism | 3 |
| HTMT 364 | Conference and Meeting Planning | 3 |
| HTMT 381 | Travel and Destination Management | 3 |
| HTMT 388 | Resort Development and Management | 3 |
| HTMT 421 | Hospitality Financial Management | 3 |
| HTMT 440 | Services Management for Hospitality and Tourism | 3 |
| HTMT 450 | Hospitality and Tourism Marketing | 3 |
| HTMT 481 | Analytical Techniques in Tourism and Hospitality | 3 |
| HTMT 482 | Sustainable Tourism Planning and Policy | 3 |
| HTMT 495 | Hospitality and Tourism Internship | 6 |
| HTMT 584 | Tourism Information Technology Issues | 3 |
| Total Credit Hours | | 39 |

Major Electives (9 hours)

- Chosen in consultation with advisor; at least 6 hours must be from HTMT courses.