TOURISM MANAGEMENT, B.S.

The Bachelor of Science in Tourism Management degree is designed to prepare students for managerial and leadership roles in the tourism industry, including convention centers, tourism events, festivals, conferences, destination management organizations, and the travel industry. The mission of the School of Hotel, Restaurant, and Tourism Management (HRTM) is to educate global leaders for the hospitality and tourism industry through innovative and experiential curriculum, research, and community engagement.

The program provides a comprehensive curriculum that includes courses in general education, business, and tourism and hospitality management, combined with relevant operational management experience under the guidance and supervision of industry professionals, and program faculty.

The School of Hotel, Restaurant and Tourism Management prepares students for responsible citizenship roles in business and society. It enables them to understand and apply the concepts of problem-solving in general, and in organizational and industry-related issues.

The HRTM faculty provide uncompromising individualized attention to meeting the educational needs of our students and assume very active, and influential roles in numerous professional organizations, at all levels.

Learning Outcomes

- Students should be able to apply business management principles to identify problems and utilize analytical reasoning to formulate local-to-global solutions.
- Students should be able to identify, evaluate and explain tourism impacts on the host community and global environment.
- Students should be able to examine and apply tourism policy and planning principles to match the needs of diverse stakeholders, destinations and environments.
- Students should be able to demonstrate an understanding of the concepts and characteristics of tourism as an academic area of study.
- Students should be able to understand the products, processes, structure(s) and interactions in the tourism system.

Admissions

Entrance Requirements

The College of Hospitality, Retail, and Sport Management has a pre-professional and a professional division of student classification. All new students will begin in the pre-professional division. Progression into the professional division requires the approval of the department and the successful completion of the requirements indicated under each departmental heading.

In addition to the academic admission requirements of the University and of the College of Hospitality, Retail, and Sport Management for admission to the pre-professional division, an enrollment limit into the professional division may be imposed by various departments. Such a limit would become necessary if enrollment levels exceed available department staffing and facility resources. In the event of an enrollment limit, admission to a department may take into account the applicant's grade point average and other factors which may include the applicant's potential for success in that major.

Freshmen Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, freshmen applicants must meet all University admission requirements through the Office of Undergraduate Admissions.

Transfer Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, transfer applicants from outside of the USC system must meet all University admission requirements through the Office of Undergraduate Admissions and have at least a 2.25 GPA. The Sport and Entertainment Management major requires a higher GPA than the minimum University entrance standards. Transfer applicants for Sport and Entertainment must have a cumulative GPA of a 3.0 on all college-level work attempted.

Students from other USC campuses who wish to enter the College of Hospitality, Retail, and Sport Management must fulfill one of the following requirements:

1. Be in good standing, meet all University admission requirements through the Office of Undergraduate Admissions, and have the cumulative GPA required for the program (see below).
2. Be in good standing and have completed 30 semester hours with the cumulative GPA required for the program (see below).

Required GPA for Change of Campus: hospitality management - 2.25; integrated information technology - 2.25; interdisciplinary studies (2.0 and separate application required); retailing - 2.25; tourism management - 2.25; and sport and entertainment management - 3.0.

Students enrolled in other colleges on the Columbia campus must meet the following GPA requirements on all work taken: hospitality management - 2.25; integrated information technology - 2.25; interdisciplinary studies (2.0 and separate application required); retailing - 2.25; tourism management - 2.25; and sport and entertainment management - 3.0.

Degree Requirements (120 hours)
Program of Study

Requirements	Credit Hours
1. Carolina Core	31-43
2. College Requirements	21
3. Program Requirements	8-20
4. Major Requirements	48

1. Carolina Core Requirements (31-43 hours)
CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-8 hours)

- STAT 110 **or** MATH 122
- STAT 201

SCI – Scientific Literacy (7 hours)

- Two CC-SCI courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/) from the natural sciences, including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.

- CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component [1] (0-3 hours)

- SPCH 140 **or** SPCH 230

INF – Information Literacy [1] (0-3 hours)

- any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

VSR – Values, Ethics, and Social Responsibility [1] (0-3 hours)

- any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

[1]   **Carolina Core Stand Alone or Overlay Eligible Requirements** — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (21 hours)

Course	Title	Credits
HRSM 301	HRSM Professional Development Seminar	3
HRTM 344	Personnel Organization and Supervision	3
RETL 242	HRSM Professional Communications	3
RETL 261	Principles of Accounting I (must be passed with a grade of C or higher)	3
RETL 262	Principles of Accounting II (must be passed with a grade of C or higher)	3
SPTE 240	Business Law	3
SPTE 274	Computer Applications in Hospitality, Retail, and Sport Management	3
Total Credit Hours		**21**

3. Program Requirements (8-20 hours)

Supporting Courses (6 hours)

Course	Title	Credits
ECON 224	Introduction to Economics	3
MGMT 371	Principles of Management	3
Total Credit Hours		**6**

Minor (0-18 hours) *optional*

- Tourism Management majors may pursue a minor in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

Electives (2-14 hours)

- The Tourism Major Curriculum includes 2 to 14 hours of approved electives depending on how students fulfill the Carolina Core Requirements. Any course in the university can be used to satisfy the elective requirement including additional electives in the major.

4. Major Requirements (48 hours)

a minimum grade of C is required in all major courses

Major Courses (39 hours)

Course	Title	Credits
HRTM 110	Introduction to Hospitality Industry	3
HRTM 280	Foundations of Tourism	3
HRTM 364	Conference and Meeting Planning	3
HRTM 381	Travel and Destination Management	3
HRTM 388	Resort Development and Management	3
HRTM 421	Hospitality Financial Management	3
HRTM 440	Services Management for Hospitality and Tourism	3
HRTM 450	Hospitality and Tourism Marketing	3
HRTM 481	Analytical Techniques in Tourism and Hospitality	3
HRTM 482	Sustainable Tourism Planning and Policy	3
HRTM 584	Tourism Information Technology Issues	3
HRTM 495	Hospitality and Tourism Internship	6
Total Credit Hours		**39**

Major Electives (9 hours)

- Chosen in consultation with advisor; at least 6 hours must be from HRTM courses.

Major Map

A major map is a layout of required courses in a given program of study, including critical courses and suggested course sequences to ensure a clear path to graduation.

Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

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