

TOURISM MANAGEMENT, B.S.

The Bachelor of Science in Tourism Management degree is designed to prepare students for managerial and leadership roles in the tourism industry, including convention centers, tourism events, festivals, conferences, destination management organizations, and the travel industry. The mission of the School of Hospitality and Tourism Management is to educate global leaders for the hospitality and tourism industry through innovative and experiential curriculum, research, and community engagement.

The program provides a comprehensive curriculum that includes courses in general education, business, and tourism and hospitality management, combined with relevant operational management experience under the guidance and supervision of industry professionals, and program faculty.

The School of Hospitality and Tourism Management prepares students for responsible citizenship roles in business and society. It enables them to understand and apply the concepts of problem-solving in general, and in organizational and industry-related issues.

The faculty provide uncompromising individualized attention to meeting the educational needs of our students and assume very active, and influential roles in numerous professional organizations, at all levels.

Learning Outcomes

Students in the Tourism Management, B.S. program will be able to:

1. Identify and apply the knowledge and skills necessary for tourism operations.
2. Develop and integrate a core set of business skills necessary to successfully operate a tourism organization.
3. Demonstrate competence in the communication skills necessary for tourism management.
4. Formulate business decisions in tourism management.
5. Evaluate leadership principles necessary in the diverse and global tourism industry.

Admissions

Entrance Requirements

The College of Hospitality, Retail, and Sport Management has a pre-professional and a professional division of student classification. All new students will begin in the pre-professional division. Progression into the professional division requires the approval of the department and the successful completion of the requirements indicated under each departmental heading.

In addition to the academic admission requirements of the University and of the College of Hospitality, Retail, and Sport Management for admission to the pre-professional division, an enrollment limit into the professional division may be imposed by various departments. Such a limit would become necessary if enrollment levels exceed available department staffing and facility resources. In the event of an enrollment limit, admission to a department may take into account the applicant's grade point average and other factors which may include the applicant's potential for success in that major.

Freshmen Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, freshmen applicants must meet all

University admission requirements through the Office of Undergraduate Admissions.

Transfer Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, transfer applicants from outside of the USC system must meet all University admission requirements through the Office of Undergraduate Admissions and have at least a 2.50 GPA.

Students from other USC campuses who wish to enter the College of Hospitality, Retail, and Sport Management must fulfill one of the following requirements:

1. Be in good standing, meet all University admission requirements through the Office of Undergraduate Admissions, and have the cumulative GPA required for the program (see below).
2. Be in good standing and have completed 30 semester hours with the cumulative GPA required for the program (see below).

Required GPA for Change of Campus: tourism management - 2.50; hospitality management - 2.50

Students enrolled in other colleges on the Columbia campus must meet the following GPA requirements on all work taken: tourism management - 2.50; hospitality management - 2.50

Degree Requirements (120 hours)

Program of Study

| Requirements | Credit Hours |
|-------------------------|--------------|
| 1. Carolina Core | 31-43 |
| 2. College Requirements | 20 |
| 3. Program Requirements | 9-21 |
| 4. Major Requirements | 48 |

Founding Documents Requirement

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United States Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (<https://academicbulletins.sc.edu/undergraduate/founding-document-courses/>).

1. Carolina Core Requirements (31-43 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-8 hours)

- STAT 110 (if needed as a prerequisite to STAT 201) or any CC-ARP course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)
- STAT 201, STAT 205, or STAT 206

SCI – Scientific Literacy (7 hours)

- any CC-SCI courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.

- CC-GFL courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component ¹ (0-3 hours)

- any CC-CMS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

INF – Information Literacy ¹ (0-3 hours)

- any overlay or stand-alone CC-INF course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

VSR – Values, Ethics, and Social Responsibility ¹ (0-3 hours)

- any overlay or stand-alone CC-VSR course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

¹ **Carolina Core Stand Alone or Overlay Eligible Requirements** — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (20 hours)

A minimum grade of C is required in all college required courses

| Course | Title | Credits |
|---------------------------|--|-----------|
| HRSM 201 | HRSM Professional Development Seminar | 1 |
| HRSM 301 | HRSM Advanced Professional Development Seminar | 1 |
| HTMT 344 | Human Resource Management in Hospitality, Retail, and Sport Management | 3 |
| RETL 242 | HRSM Professional Communications | 3 |
| RETL 261 | Principles of Accounting I | 3 |
| RETL 262 | Principles of Accounting II | 3 |
| SPT 240 | Business Law | 3 |
| SPT 274 | Computer Applications in Hospitality, Retail, and Sport Management | 3 |
| Total Credit Hours | | 20 |

3. Program Requirements (9-21 hours)

Supporting Courses (7 hours)

| Course | Title | Credits |
|---------------------------|--|----------|
| ECON 224 | Introduction to Economics | 3 |
| HRSM 101 | HRSM Professional Development Career Exploration Seminar | 1 |
| MGMT 371 | Principles of Management | 3 |
| Total Credit Hours | | 7 |

Minor (0-18 hours) *optional*

- Tourism Management majors may pursue a minor in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

Electives (2-14 hours)

- The Tourism Major Curriculum includes 2 to 14 hours of approved electives depending on how students fulfill the Carolina Core Requirements. Any course in the university can be used to satisfy the elective requirement including additional electives in the major.

4. Major Requirements (48 hours)

a minimum grade of C is required in all major courses

Major Courses (39 hours)

| Course | Title | Credits |
|----------|--|---------|
| HTMT 110 | Introduction to Hospitality Industry | 3 |
| HTMT 280 | Foundations of Tourism | 3 |
| HTMT 364 | Conference and Meeting Planning | 3 |
| HTMT 381 | Travel and Destination Management | 3 |
| HTMT 388 | Resort Development and Management | 3 |
| HTMT 421 | Hospitality Financial Management | 3 |
| HTMT 440 | Services Management for Hospitality and Tourism | 3 |
| HTMT 450 | Hospitality and Tourism Marketing | 3 |
| HTMT 481 | Analytical Techniques in Tourism and Hospitality | 3 |
| HTMT 482 | Sustainable Tourism Planning and Policy | 3 |
| HTMT 495 | Hospitality and Tourism Internship | 6 |

| | | |
|---------------------------|---------------------------------------|-----------|
| HTMT 584 | Tourism Information Technology Issues | 3 |
| Total Credit Hours | | 39 |

Major Electives (9 hours)

- Chosen in consultation with advisor; at least 6 hours must be from HTMT courses.

Major Map

A major map is a layout of required courses in a given program of study, including critical courses and suggested course sequences to ensure a clear path to graduation.

Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

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