

HOSPITALITY MANAGEMENT, B.S.

The Bachelor of Science with a major in Hospitality Management is designed to prepare students for managerial and leadership roles in the hospitality industry, including hotels, resorts, restaurants, events and weddings, and private clubs.

The mission of the School of Hospitality and Tourism Management is to educate global leaders for the hospitality and tourism industry through innovative and experiential curriculum, research, and community engagement.

The program provides a comprehensive curriculum that includes courses in general education, business, and hospitality and tourism management, combined with relevant operational management experience under the guidance of supervision of industry professionals and program faculty.

The School of Hospitality and Tourism Management prepares students for responsible citizenship roles in business and society. It enables them to understand and apply the concepts of problem-solving in general, and in organizational and industry-related issues.

The faculty provide uncompromising individualized attention to meeting the educational needs of our students and assume very active, and influential roles in numerous professional organizations, at all levels.

Learning Outcomes

Students in the Hospitality Management program will be able to:

1. Identify and apply the knowledge and skills necessary for hospitality operations.
2. Develop and integrate a core set of business skills necessary to successfully operate a hospitality organization.
3. Demonstrate competence in the communication skills necessary for hospitality management.
4. Formulate business decisions in hospitality management.
5. Evaluate leadership principles necessary in the diverse and global tourism industry.
6. Demonstrate effective management practices in an operational food and beverage environment.