

HOSPITALITY MANAGEMENT, B.S.

The Bachelor of Science with a major in Hospitality Management is designed to prepare students for managerial and leadership roles in the hospitality industry, including hotels, resorts, restaurants, events and weddings, and private clubs.

The mission of the School of Hospitality and Tourism Management is to educate global leaders for the hospitality and tourism industry through innovative and experiential curriculum, research, and community engagement.

The program provides a comprehensive curriculum that includes courses in general education, business, and hospitality and tourism management, combined with relevant operational management experience under the guidance of supervision of industry professionals and program faculty.

The School of Hospitality and Tourism Management prepares students for responsible citizenship roles in business and society. It enables them to understand and apply the concepts of problem-solving in general, and in organizational and industry-related issues.

The faculty provide uncompromising individualized attention to meeting the educational needs of our students and assume very active, and influential roles in numerous professional organizations, at all levels.

Learning Outcomes

Students in the Hospitality Management program will be able to:

1. Identify and apply the knowledge and skills necessary for hospitality operations.
2. Develop and integrate a core set of business skills necessary to successfully operate a hospitality organization.
3. Demonstrate competence in the communication skills necessary for hospitality management.
4. Formulate business decisions in hospitality management.
5. Evaluate leadership principles necessary in the diverse and global tourism industry.
6. Demonstrate effective management practices in an operational food and beverage environment.

Admissions

Freshmen Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, freshmen applicants must meet all University admission requirements through the Office of Undergraduate Admissions.

Transfer Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, transfer applicants from outside of the USC system must meet all University admission requirements through the Office of Undergraduate Admissions and have at least a 2.50 GPA.

Students from other USC campuses who wish to enter the College of Hospitality, Retail, and Sport Management must fulfill one of the following requirements:

1. Be in good standing, meet all University admission requirements through the Office of Undergraduate Admissions, and have the cumulative GPA required for the program (see below).
2. Be in good standing and have completed 30 semester hours with the cumulative GPA required for the program (see below).

Required GPA for Change of Campus: hospitality management - 2.50; tourism management - 2.50

Students enrolled in other colleges on the Columbia campus: must meet the following GPA requirements on all work taken: hospitality management - 2.50; tourism management - 2.50

Degree Requirements (120 hours)

Program of Study

Requirements	Credit Hours
1. Carolina Core	31-43
2. College Requirements	20
3. Program Requirements	7-18
4. Major Requirements	51

Founding Documents Requirement

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United State Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (<https://academicbulletins.sc.edu/undergraduate/founding-document-courses/>).

1. Carolina Core Requirements (31-43 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-8 hours)

- any CC-ARP courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

SCI – Scientific Literacy (7 hours)

- any CC-SCI courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language

placement test or by completing one foreign language course through 110 or 121.

- CC-GFL courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component ¹ (0-3 hours)

- any CC-CMS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

INF – Information Literacy ¹ (0-3 hours)

- any overlay or stand-alone CC-INF course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

VSR – Values, Ethics, and Social Responsibility ¹ (0-3 hours)

- any overlay or stand-alone CC-VSR course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

¹ **Carolina Core Stand Alone or Overlay Eligible Requirements** — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (20 hours)

A minimum grade of C is required in all college required courses

Course	Title	Credits
HRSM 201	HRSM Professional Development Seminar	1
HRSM 301	HRSM Advanced Professional Development Seminar	1
HTMT 344	Human Resource Management in Hospitality, Retail, and Sport Management	3
RETL 242	HRSM Professional Communications	3
RETL 261	Principles of Accounting I	3
RETL 262	Principles of Accounting II	3
SPTE 240	Business Law	3

SPTE 274	Computer Applications in Hospitality, Retail, and Sport Management	3
Total Credit Hours		20

3. Program Requirements (7-18 hours)

Supporting Courses (7 hours)

Course	Title	Credits
ECON 224	Introduction to Economics	3
HRSM 101	HRSM Professional Development Career Exploration Seminar	1
MGMT 371	Principles of Management	3
Total Credit Hours		7

Minor (18 hours) *optional*

Minors are optional for Hospitality Management majors and may be in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

Electives (0-11 hours)

The number of approved electives needed for the Hospitality Management Major Curriculum depends upon how students fulfill the Carolina Core Requirements and the optional selection of a minor. Any course in the University can be used to satisfy the elective requirement, including additional electives in the major field area.

4. Major Requirements (51 hours)

A minimum grade of C is required in all major courses

Major Courses (36 hours)

Course	Title	Credits
HTMT 110	Introduction to Hospitality Industry	3
HTMT 260	Hotel Management	3
HTMT 270	Introduction to Food Production Management	3
HTMT 280	Foundations of Tourism	3
HTMT 285	Club Management	3
HTMT 370	Restaurant Operations Management	3
HTMT 421	Hospitality Financial Management	3
HTMT 440	Services Management for Hospitality and Tourism	3
HTMT 450	Hospitality and Tourism Marketing	3
HTMT 490	Strategic Hospitality Management and Leadership	3
HTMT 495	Hospitality and Tourism Internship	6
Total Credit Hours		36

Major Electives (15 hours)

Chosen in consultation with an advisor who can provide a list of recommended courses by focus area; at least 6 hours must be from HRTM.

Club Management Concentration (6 hours) *optional*

A minimum grade of C is required in all club Management concentration courses. Additionally, a cumulative GPA of 2.5 is required for the club management concentration courses

Students may obtain a Club Management Concentration by completing HTMT 495 in a private club setting. In addition, two of the following courses must be completed for a total of 6 credits.

Course	Title	Credits
Select two of the following:		
HTMT 473	Club Cuisine and Service	3
HTMT 475	Wines and Spirits in Food Service Establishments	3
HTMT 585	Advanced Club Management	3
HTMT 591	Golf Tourism	3

Major Map

A major map is a layout of required courses in a given program of study, including critical courses and suggested course sequences to ensure a clear path to graduation.

Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

Hospitality Management, BS No Concentration

Hospitality Management, BS Club Management Concentration