

HOSPITALITY MANAGEMENT, B.S.

The Bachelor of Science with a major in Hospitality Management is designed to prepare students for managerial and leadership roles in the hospitality industry, including hotels, resorts, restaurants, events and weddings, and private clubs.

The mission of the School of Hotel, Restaurant, and Tourism Management (HRTM) is to educate global leaders for the hospitality and tourism industry through innovative and experiential curriculum, research, and community engagement.

The program provides a comprehensive curriculum that includes courses in general education, business, and hospitality and tourism management, combined with relevant operational management experience under the guidance of supervision of industry professionals and program faculty.

The School of Hotel, Restaurant and Tourism Management prepares students for responsible citizenship roles in business and society. It enables them to understand and apply the concepts of problem-solving in general, and in organizational and industry-related issues.

The HRTM faculty provide uncompromising individualized attention to meeting the educational needs of our students and assume very active, and influential roles in numerous professional organizations, at all levels.

Learning Outcomes

1. Students should be able to apply strategic management principles to identify hospitality industry problems and utilize analytical reasoning to formulate solutions.
2. Students should be able to interpret, evaluate and explain general and industry-specific financial documents and trends.
3. Students should be able to examine and apply current marketing techniques and principles related to the uniqueness of our industry.
4. Students should be able to demonstrate effective management practices in an operational food and beverage environment.
5. Students should be able to apply effective human resource strategies, inclusive of hiring, training and performance evaluations to service organizations' cultures.
6. Students should be able to evaluate service management strategies used to differentiate hospitality organizations.

Progression Requirements

In order to enroll in the Professional Division of the Hospitality Management program, a student must complete 48 credit hours in the courses indicated as Pre-Professional Division with a minimum grade point average of 2.25. Pre-Professional Division courses include the following:

- Carolina Core Courses within the CMW, ARP, and CMS areas
- Pre-Professional College Required Courses
- Pre-Professional Related Area Courses
- Pre-Professional Major Courses

Admissions

Entrance Requirements

The College of Hospitality, Retail, and Sport Management has a pre-professional and a professional division of student classification. All new students will begin in the pre-professional division. Progression into the professional division requires the approval of the department and the successful completion of the requirements indicated under each departmental heading.

In addition to the academic admission requirements of the University and of the College of Hospitality, Retail, and Sport Management for admission to the pre-professional division, an enrollment limit into the professional division may be imposed by various departments. Such a limit would become necessary if enrollment levels exceed available department staffing and facility resources. In the event of an enrollment limit, admission to a department may take into account the applicant's grade point average and other factors which may include the applicant's potential for success in that major.

Freshmen Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, freshmen applicants must meet all University admission requirements through the Office of Undergraduate Admissions.

Transfer Students

In order to be admitted to a program of study in the College of Hospitality, Retail, and Sport Management, transfer applicants from outside of the UofSC system must meet all University admission requirements through the Office of Undergraduate Admissions and have at least a 2.50 GPA.

Students from other UofSC campuses who wish to enter the College of Hospitality, Retail, and Sport Management must fulfill one of the following requirements:

1. Be in good standing, meet all University admission requirements through the Office of Undergraduate Admissions, and have the cumulative GPA required for the program (see below).
2. Be in good standing and have completed 30 semester hours with the cumulative GPA required for the program (see below).

Required GPA for Change of Campus: hospitality management - 2.50; tourism management - 2.50

Students enrolled in other colleges on the Columbia campus: must meet the following GPA requirements on all work taken: hospitality management - 2.50; tourism management - 2.50

Degree Requirements (120 hours)

Program of Study

Requirements	Credit Hours
1. Carolina Core	31-43
2. College Requirements	21
3. Program Requirements	6-17
4. Major Requirements	51

Founding Documents Requirement

All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents

including the United State Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (<https://academicbulletins.sc.edu/undergraduate/founding-document-courses/>).

1. Carolina Core Requirements (31-43 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-8 hours)

Option 1

- MATH 122 or MATH 141
- Plus an additional course from one of the following:
 - Mathematics (at the next higher level)
 - Computer Science
 - Statistics
 - PHIL 114
 - PHIL 111

Option 2

Choose 1 from the following:

- Two courses from Computer Science
- Two courses from Statistics
- PHIL 111 & PHIL 114

SCI – Scientific Literacy (7 hours)

- Two approved CC-SCI courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)s from the natural sciences including one laboratory selected from Astronomy, Biology, Chemistry, Environmental Science, Geology, Marine Science or Physics

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test or by completing one foreign language course through 110 or 121.

- CC-GFL courses (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component ¹ (0-3 hours)

- Select one of the following:
 - SPCH 140
 - SPCH 145
 - SPCH 230

INF – Information Literacy ¹ (0-3 hours)

- any overlay or stand-alone CC-INF course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

VSR – Values, Ethics, and Social Responsibility ¹ (0-3 hours)

- any overlay or stand-alone CC-VSR course (<https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/>)

¹ **Carolina Core Stand Alone or Overlay Eligible Requirements** – Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (21 hours)

Course	Title	Credits
HRSM 301	HRSM Professional Development Seminar	3
HRTM 344	Personnel Organization and Supervision	3
RETL 242	HRSM Professional Communications	3
RETL 261	Principles of Accounting I (must be passed with a grade of C or higher)	3
RETL 262	Principles of Accounting II (must be passed with a grade of C or higher)	3
SPT 240	Business Law	3
SPT 274	Computer Applications in Hospitality, Retail, and Sport Management	3
Total Credit Hours		21

3. Program Requirements (6-17 hours)

Supporting Courses (6 hours)

Course	Title	Credits
ECON 224	Introduction to Economics	3
MGMT 371	Principles of Management	3
Total Credit Hours		6

Minor (18 hours) *optional*

Minors are optional for Hospitality Management majors and may be in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.

Electives (0-11 hours)

The number of approved electives needed for the Hospitality Management Major Curriculum depends upon how students fulfill the Carolina Core Requirements and the optional selection of a minor. Any course in the University can be used to satisfy the elective requirement, including additional electives in the major field area.

4. Major Requirements (51 hours)

A minimum grade of C is required in all major courses

Major Courses (36 hours)

Course	Title	Credits
HRTM 110	Introduction to Hospitality Industry	3
HRTM 260	Hotel Management	3
HRTM 270	Quantity Food Production	3
HRTM 280	Foundations of Tourism	3
HRTM 285	Club Management	3
HRTM 370	Restaurant Food Production Management	3
HRTM 421	Hospitality Financial Management	3
HRTM 440	Services Management for Hospitality and Tourism	3
HRTM 450	Hospitality and Tourism Marketing	3
HRTM 490	Strategic Hospitality Management and Leadership	3
HRTM 495	Hospitality and Tourism Internship (must be completed in a club setting for the Club Management Concentration)	6
Total Credit Hours		36

Major Electives (15 hours)

Chosen in consultation with an advisor who can provide a list of recommended courses by focus area; at least 6 hours must be from HRTM.

Club Management Concentration (6 hours) *optional*

Students may obtain a Club Management Concentration by completing HRTM 495 in a private club setting. In addition, two of the following courses must be completed for a total of 6 credits.

Course	Title	Credits
Select two of the following:		
HRTM 473	Club Cuisine and Service	3
HRTM 475	Wines and Spirits in Food Service Establishments	3
HRTM 585	Advanced Club Management	3
HRTM 591	Golf Tourism	3

Major Map

A major map is a layout of required courses in a given program of study, including critical courses and suggested course sequences to ensure a clear path to graduation.

Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor

for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

Hospitality Management, BS No Concentration

Hospitality Management, BS Club Management Concentration