# EVENT MANAGEMENT MINOR

## Minor Requirements (18 Hours)
Students must take any prerequisites associated with the electives they choose, which may require additional hours. Courses required in a student’s major may not be used to fulfill these minor requirements.

### Focus Area
Select two of the following: 6 Credits
- HRTM 364  Conference and Meeting Planning
- RETL 362  Principles of Customer Service
- SPTE 203  Introduction to Event and Venue Management

### Specialty Area
Select one of the following: 3 Credits
- HRTM 280  Foundations of Tourism
- RETL 265  Principles of Retailing
- SPTE 201  Introduction to Sport Management
- SPTE 202  Introduction to Live Entertainment Management

### Capstone Course
- HRSM 491  Event Production, Evaluation, and Analysis 3 Credits

### Electives
Select two of the following: 6 Credits
- HRTM 362  Wedding Planning and Management
- HRTM 386  Tourism Festival Planning and Management (Prerequisite: HRTM 280)
- HRTM 564  Advanced Meeting Management (Prerequisite: HRTM 364)
- RETL 310  Digital Retailing (Prerequisite: RETL 265)
- SPTE 342  Sport and Entertainment Contracts and Negotiations (Prerequisite: SPTE 240)
- SPTE 376  Risk Management in Sport and Entertainment (Prerequisite SPTE 240)
- SPTE 435  Spectator Facilities Management
- SPTE 444  Sports and Entertainment Event Management (Prerequisite: SPTE 380 & SPTE 440)
- SPTE 545  Managing Part-Time Employees and Volunteers

**Total Credit Hours** 18

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1 The capstone course should be taken after completion of at least 12 hours in the minor.