

EVENT MANAGEMENT MINOR

Minor Requirements (18 Hours)

Students must take any prerequisites associated with the electives they choose, which may require additional hours. Courses required in a student's major may not be used to fulfill these minor requirements.

Course	Title	Credits
Focus Area		
Select two of the following:		6
HRTM 364	Conference and Meeting Planning	
RETL 362	Principles of Customer Service	
SPTTE 203	Introduction to Event and Venue Management	
Specialty Area		
Select one of the following:		3
HRTM 280	Foundations of Tourism	
RETL 265	Principles of Retailing	
SPTTE 201	Introduction to Sport Management	
SPTTE 202	Introduction to Live Entertainment Management	
Capstone Course ¹		
HRTM 491	Event Production, Evaluation, and Analysis	3
Electives		
Select two of the following:		6
HRTM 362	Wedding Planning and Management	
HRTM 386	Tourism Festival Planning and Management ((Prerequisite: HRTM 280))	
HRTM 564	Advanced Meeting Management ((prerequisite: HRTM 364))	
RETL 310	Digital Retailing (Prerequisite: RETL 265)	
SPTTE 342	Sport and Entertainment Contracts and Negotiations (Prerequisite: SPTTE 240)	
SPTTE 376	Risk Management in Sport and Entertainment (Prerequisite SPTTE 240)	
SPTTE 435	Spectator Facilities Management	
SPTTE 444	Sports and Entertainment Event Management (Prerequisite: SPTTE 380 & SPTTE 440)	
SPTTE 545	Managing Part-Time Employees and Volunteers	
Total Credit Hours		18

¹ The capstone course should be taken after completion of at least 12 hours in the minor.