# EVENT MANAGEMENT MINOR

## Minor Requirements (18 Hours)

Students must take any prerequisites associated with the electives they choose, which may require additional hours. Courses required in a student's major may not be used to fulfill these minor requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Focus Area</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select two of the following:</td>
<td>6</td>
<td></td>
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<tr>
<td>HRTM 364</td>
<td>Conference and Meeting Planning</td>
<td></td>
</tr>
<tr>
<td>RETL 362</td>
<td>Principles of Customer Service</td>
<td></td>
</tr>
<tr>
<td>SPTE 203</td>
<td>Introduction to Event and Venue Management</td>
<td></td>
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<tr>
<td><strong>Specialty Area</strong></td>
<td></td>
<td></td>
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<tr>
<td>Select one of the following:</td>
<td>3</td>
<td></td>
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<tr>
<td>HRTM 280</td>
<td>Foundations of Tourism</td>
<td></td>
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<tr>
<td>RETL 265</td>
<td>Principles of Retailing</td>
<td></td>
</tr>
<tr>
<td>SPTE 201</td>
<td>Introduction to Sport Management</td>
<td></td>
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<tr>
<td>SPTE 202</td>
<td>Introduction to Live Entertainment Management</td>
<td></td>
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<tr>
<td><strong>Capstone Course</strong></td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>HRSM 491</td>
<td>Event Production, Evaluation, and Analysis</td>
<td>3</td>
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<tr>
<td><strong>Electives</strong></td>
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<tr>
<td>Select two of the following:</td>
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<tr>
<td>HRTM 362</td>
<td>Wedding Planning and Management</td>
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<tr>
<td>HRTM 386</td>
<td>Tourism Festival Planning and Management</td>
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<tr>
<td></td>
<td>((Prerequisite: HRTM 280))</td>
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<tr>
<td>HRTM 564</td>
<td>Advanced Meeting Management ((prerequisite: HRTM 364))</td>
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<tr>
<td>RETL 310</td>
<td>Digital Retailing ((Prerequisite: RETL 265))</td>
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<tr>
<td>SPTE 342</td>
<td>Sport and Entertainment Contracts and Negotiations ((Prerequisite: SPTE 240))</td>
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<tr>
<td>SPTE 376</td>
<td>Risk Management in Sport and Entertainment ((Prerequisite SPTE 240))</td>
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<tr>
<td>SPTE 435</td>
<td>Spectator Facilities Management</td>
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<tr>
<td>SPTE 444</td>
<td>Sports and Entertainment Event Management ((Prerequisite: SPTE 380 &amp; SPTE 440))</td>
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<tr>
<td>SPTE 545</td>
<td>Managing Part-Time Employees and Volunteers</td>
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<tr>
<td><strong>Total Credit Hours</strong></td>
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</tbody>
</table>

1. The capstone course should be taken after completion of at least 12 hours in the minor.