

SPEECH (SPCH)

SPCH 140 - Public Communication (3 Credits)

Introduction to theory and practice of oral communication in public, social, and institutional contexts. Includes foundational and cumulative training in the invention, performance, and critical analysis of oral communication, with emphasis on argumentation, persuasion, audience analysis, delivery, and ethical forms of engagement.

Carolina Core: CMS

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 145 - Online Public Communication (3 Credits)

Introduction to theory and practice of live and recorded online spoken communication in public, social, and institutional contexts. Training in invention, performance, and critical analysis of online spoken communication, including audience analysis, persuasion, delivery, and ethical engagement. Includes significant practice in preparing and presenting live online public communication.

Carolina Core: CMS, INF

SPCH 150 - Speaking Anxiety Reduction Laboratory (1 Credit)

Exercises, techniques, and demonstrations aimed toward reducing public speaking anxiety. Not for major credit.

Corequisite: THEA 140 or THEA 230.

SPCH 201 - Popular Communication and Public Culture (3 Credits)

Examination of historical and popular communication conflicts, texts, and events. Offers an introduction to critical concepts and analysis of public speech, rhetoric, and cultural discourse.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 213 - Communicating Moral Issues (3 Credits)

Moral issues confronting men and women in contemporary society and the challenges of communicating effectively about them. Topics will vary but may include access to health care, euthanasia, abortion, same sex marriage and the moral and environmental consequences of eating animals.

Cross-listed course: PHIL 213

Carolina Core: CMS, VSR

SPCH 230 - Business and Professional Speaking (3 Credits)

Fundamentals of oral communication within business and professional settings. Includes performance.

Carolina Core: CMS

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 260 - Argumentation and Debate (3 Credits)

Preparing and delivering the debate. Academic debate serves as a model.

Carolina Core: CMS

SPCH 330 - Small Group Communication (3 Credits)

The development of the skills and methods of effective participation in teams, committees, and other small groups.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 331 - Organizational Communication (3 Credits)

Examines communication behavior and networks within organizations through the study of major theories of organizational communication, identifies and defines primary concepts, and applies them to organizational scenarios and case studies.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 340 - Literature and Performance (3 Credits)

Introduction to the study of literature through performance; reading, analysis, and performance of prose, poetry, nonfiction, and drama.

Cross-listed course: THEA 340

SPCH 380 - Persuasive Communication (3 Credits)

Analysis of the process and functions of persuasive communication.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 387 - Introduction to Rhetoric (3 Credits)

Theories of human communication useful for understanding and informing the everyday work of writers. Emphasis on intensive analysis and writing.

Prerequisites: ENGL 101; ENGL 102.

Cross-listed course: ENGL 387

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 399 - Independent Study and Research (3-6 Credits)

Contract approved by instructor, advisor, and department chair is required for undergraduate students.

Graduation with Leadership Distinction: GLD: Research

SPCH 411 - Arguments in Cultural Studies (3 Credits)

The study of texts and discourse from contemporary culture drawing from concepts such as politics, television, music, and other popular culture and entertainment.

SPCH 441 - Rhetorical Criticism (3 Credits)

Interpretation and evaluation of communication texts and events such as speeches, media, and social movements. Employs a variety of critical methods and approaches.

SPCH 448 - Contemporary Political Rhetoric (3 Credits)

Analysis and evaluation of speeches, political campaigns and controversies over political representation and recognition. Focus on case studies that illustrate the role of speech-making in political campaigns. Offered only in fall semesters in which national elections are held.

SPCH 463 - Great Debates (3 Credits)

A study of debates at the Constitutional Convention, Lincoln-Douglas debates (1858), vice presidential and presidential debates, and other national debates.

SPCH 464 - Speechwriting (3 Credits)

An exploration of the process of advanced policy advocacy emphasizing speechwriting strategies, issues management, and systematic advocacy campaigns.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

SPCH 470 - Rhetoric of Science and Technology (3 Credits)

Rhetorical study of science and technology in contemporary culture, emphasizing the ways scientific texts and technologies make their persuasive appeals.

Prerequisites: ENGL 101, ENGL 102.

Cross-listed course: ENGL 470

SPCH 471 - Rhetoric and the Ancient Roots of Modern Life (3 Credits)

Classical rhetoric and its ongoing influence in the modern world, emphasizing how the study and use of language in ancient Greece and Rome continue to shape modern communication.

Cross-listed course: CLAS 471, ENGL 471

SPCH 472 - Rhetoric and Popular Culture (3 Credits)

Rhetorical study of popular culture, using the methods and theories of cultural analysis to examine how various popular cultural forms work as persuasion.

Prerequisites: ENGL 101; ENGL 102.

Cross-listed course: ENGL 472

SPCH 485 - Women's Rhetoric (3 Credits)

Study of rhetoric by and about women as manifested in speeches, essays, and other rhetorical artifacts.

Prerequisites: ENGL 101 and ENGL 102.

Cross-listed course: ENGL 485, WGST 485

Graduation with Leadership Distinction: GLD: Diversity and Social Advocacy, GLD: Professional and Civic Engagement Leadership Experiences

SPCH 486 - African-American Rhetoric (3 Credits)

African-American rhetoric as manifested in speeches, essays, and other rhetorical artifacts.

Cross-listed course: AFAM 486, ENGL 486

Graduation with Leadership Distinction: GLD: Diversity and Social Advocacy, GLD: Professional and Civic Engagement Leadership Experiences

SPCH 499 - Special Topics in Speech (3 Credits)

Reading and research on selected topics. Course content varies and will be announced in the schedule of classes by title. May be repeated once as topics vary.

Graduation with Leadership Distinction: GLD: Research

SPCH 543 - Communication, Law, and Society (3 Credits)

Examines the role of communication in legal and judicial contexts. Focus on case studies that illustrate the theoretical and practical significance of rhetoric in the work of the courts, lawyers, and public advocacy groups.