

HOSP RETAIL SPORT MGMT (HRSM)

HRSM 101 - HRSM Professional Development Career Exploration Seminar (1 Credit)

Exploration of career pathway planning essentials in the in the hospitality, tourism, retail, sport, and entertainment management industries.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Internships

HRSM 201 - HRSM Professional Development Seminar (1 Credit)

Strategies, tactics, and requisite skills for career success in the hospitality, retail, sport, entertainment, and services management industries.

Prerequisites: C or better in HRSM 101, passing grade in SPTE 195, or enrollment in the BAIS-Services Management major.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Internships

HRSM 301 - HRSM Advanced Professional Development Seminar (1 Credit)

Advanced strategies, tactics, and requisite skills for career success in the hospitality, tourism, retail, sport and entertainment, and services management industries. Course must be taken prior to HRSM internship.

Prerequisites: C or better in HRSM 201.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Internships

HRSM 390 - Interdisciplinary Special Topics in HRSM (1-3 Credits)

Current topics involving two or more HRSM-related industries (Hospitality, Tourism, Sport, Live Entertainment, Retail, and Fashion Merchandising, Event Management). Content varies by title. May be repeated once under a different topic.

HRSM 401 - Leadership Development in HRSM (3 Credits)

Examination of effective techniques and practices of leadership development in the hospitality/tourism, retail and sport/entertainment industries.

HRSM 491 - Event Production, Evaluation, and Analysis (3 Credits)

This course examines and analyzes the effectiveness and efficiency of events in Hospitality, Tourism, Sport, Entertainment and Fashion and Retail Management industries. Event production, evaluation, and analysis will be conducted. Detailed activities involved in event production, evaluation, and analysis will be discussed and implemented.

Prerequisites: C or better in HRTM 364, and SPTE 203, and RETL 362.

HRSM 495 - Internship (1-6 Credits)

The internship is a supervised work experience in the student's major area of study.

HRSM 497 - Senior Seminar (3 Credits)

Integration of prior academic work through the examination of problem inquiry, conduct of research, application of a solution development and the completion of a research paper.

Prerequisites: Senior status, and HRSM student (SPTE, HRTM, RETL, or BAIS).