REAL ESTATE, B.S.B.A.

Learning Outcomes

• Students will understand the importance and role of real estate in local and national economies.
• Students will be able to identify key driving forces of the real estate market.
• Students will be able to analyze real estate investment cash flows and make real estate investment decisions based on net present value or the internal rate of return.
• Students will understand and be able to analyze mortgage contracts taking the perspective as a borrower, a lender, and an investor.
• Students will be able to understand the basic trade-off in debt versus equity finance in real estate.
• Students will be able to understand the basics of securitization and be able to analyze simple mortgage-backed securitization deals.

Internationalization Requirement

The program also requires 9 hours of course work with international content that may be used to fulfill other degree requirements. Three hours must be taken from an approved list of courses offered by the Moore School of Business which contain international business or international economics content. The following course options can also be used to satisfy the 3 credit hours of this requirement: approved course work containing international business or international economics content, taken at a semester abroad program; an approved Maymester or summer overseas course containing international business or international economics content; an approved internship course in international business wherein a student would obtain discipline-related work experience in a foreign country; or an approved service-learning component. Students may choose from one of the following options to complete the remaining 6-hour requirement:

• Language: Two language courses at the 200 level or above or
• Electives: Two approved courses with international content taken either inside or outside the Moore School of Business from a list available in the undergraduate office.