

MARKETING, B.S.B.A.

Major Map

A major map is a layout of required courses in a given program of study, including critical courses and suggested course sequences to ensure a clear path to graduation.

Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.

Marketing, B.S.B.A.

Marketing, B.S.B.A Product Management Concentration

Marketing, B.S.B.A. Sales Leadership Concentration