

MANAGEMENT, B.S.B.A.

Learning Outcomes

- Students should understand the role of management and managers in building an effective organization.
- Students should understand the role of research in improving managerial practice.
- Students should be able to apply management principles to determine how managers should respond to particular challenges or opportunities confronting an organization.
- Students should be able to effectively communicate management principles or the application of those principles to particular organizational circumstances.

Internationalization Requirement

The program also requires 9 hours of course work with international content that may be used to fulfill other degree requirements. Three hours must be taken from an approved list of courses offered by the Moore School of Business which contain international business or international economics content. The following course options can also be used to satisfy the 3 credit hours of this requirement: approved course work containing international business or international economics content, taken at a semester abroad program; an approved Maymester or summer overseas course containing international business or international economics content; an approved internship course in international business wherein a student would obtain discipline-related work experience in a foreign country; or an approved service-learning component. Students may choose from one of the following options to complete the remaining 6-hour requirement:

- **Language:** Two language courses at the 200 level or above
or
- **Electives:** Two approved courses with international content taken either inside or outside the Moore School of Business from a list available in the undergraduate office.