MANAGEMENT, B.S.B.A.

Degree Requirements (122-128 hours)
See Darla Moore School of Business (https://academicbulletins.sc.edu/undergraduate/business/) for progression requirements and other regulations.

Program of Study

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Founding Documents Requirement
All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United States Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (https://academicbulletins.sc.edu/undergraduate/founding-document-courses/).

1. Carolina Core Requirements (31-43 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)
must be passed with a grade of C or higher

• ENGL 101
• ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-7 hours)
must be passed with a grade of C or higher

• MATH 122 or MATH 141
• STAT 206

SCI – Scientific Literacy (7 hours)
• Two approved Carolina Core Scientific Literacy courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/), including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)
Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of two or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC.

• CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)
• any CC-GHS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)
• any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

AIU – Aesthetic and Interpretive Understanding (3 hours)
• any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component 1 (0-3 hours)
• any overlay or stand-alone CC-CMS course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

INF – Information Literacy 1 (0-3 hours)
• any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

VSR – Values, Ethics, and Social Responsibility 1 (0-3 hours)
• any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/carolina-core-courses/)

1 Carolina Core Stand Alone or Overlay Eligible
Requirements – Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (40 hours)
must be passed with a grade of C or higher

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 225</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 226</td>
<td>Introduction to Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 324</td>
<td>Survey of Commercial Law</td>
<td>3</td>
</tr>
<tr>
<td>BADM 301</td>
<td>Business Careers in the Global Economy</td>
<td>1</td>
</tr>
<tr>
<td>ECON 221</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 222</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINA 363</td>
<td>Introduction to Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 250</td>
<td>Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 371</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 478</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MGSC 290</td>
<td>Computer Information Systems in Business</td>
<td>3</td>
</tr>
<tr>
<td>MGSC 291</td>
<td>Applied Statistics for Business</td>
<td>3</td>
</tr>
<tr>
<td>MGSC 395</td>
<td>Operations Management</td>
<td>3</td>
</tr>
</tbody>
</table>
3. Program Requirements (21-36 hours)

Supporting Courses (0-6 hours)

*must be passed with a grade of C or higher*

Upper-Level Business Electives: Students with a single major in Management with a concentration in Human Resources and Organizational Leadership must complete additional upper level (300-level or above) business/economics course work (in ACCT, ECON, FINA, IBUS, MGMT, MGSC, or MKTG) for a total of 21 hours of Upper-Level Business courses, which include major hours. Students must meet prerequisites to take the business elective of their choosing. Students may choose to double major or pursue a business analytics concentration in place of Upper-Level Business Electives.

Minor or Directed Coursework (minimum of 18 hours)

Minors (non-business) may be selected from a University-wide list of approved minors. The minor is normally a minimum of 18 hours of prescribed courses in one subject area. Students not selecting such a minor may submit an alternative program of study to satisfy the directed coursework requirement. All alternative programs of study are subject to approval by the Undergraduate Program Faculty Committee in coordination with the Undergraduate Division. All minor courses or directed coursework must be passed with a grade of C or better.

Electives (3-12 hours)

All students must complete 3 hours of electives, not to include coursework in PEDU or MATH/STAT below the Moore School minimum requirements (ex. MATH 111 or STAT 110). Students are strongly encouraged to take a business section of UNIV 101 to fulfill this elective. Additional electives may be needed if a student exempts the foreign language requirement or fulfills Carolina Core requirements with overlay courses. Those credit hours must be replaced with additional elective credits.

4. Major Requirements (15-36 hours)

*A minimum grade of C is required in all major courses.*

Students must choose either the Human Resources and Organizational Leadership Concentration or the Entrepreneurship Concentration.

Concentrations (15-36 hours)

**Human Resources and Organizational Leadership (15 hours)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 374</td>
<td>Strategic Human Resource Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one of the following: 3

- MGMT 376 Employee Engagement
- MGMT 401 Negotiation and Conflict in the Workplace
- MGMT 402 Managing Teams in the Workplace
- MGMT 403 Leadership in Organizations
- MGMT 408 Diversity and Inclusion
- MGMT 425 Analytics for the Human Resources Professional

Select three of the following: 9

- MGMT 376 Employee Engagement
- MGMT 401 Negotiation and Conflict in the Workplace
- MGMT 402 Managing Teams in the Workplace

**Entrepreneurship (27-36 hours)**

Course Title Credits

- MGMT 472 Entrepreneurship and Small Business 3
- MGMT 473 Developing and Launching New Ventures 3
- MGMT 474 Executing Strategy in New Ventures 3
- MGMT 479 Advanced Issues in Entrepreneurship 3

Second Major

Entrepreneurship requires completion of a second, non-Management 5-24 major in business.

**Business Analytics Concentration (12 hours) optional**

Please consult with your Academic Advisor or department on the courses recommended for individual majors. The analytics concentration must be taken in conjunction with a major. The department may add additional electives to the Business Analytics Concentration subject to the approval of the Business Analytics Task Force.

Course Title Credits

- MKTG 350 Principles of Marketing 3
- MKTG 447 Pricing Strategy and Analytics 3
- MKTG 448 Data Science for Business Decision-Making 3
- MKTG 474 Executing Strategy in New Ventures 3
- MGSC 390 Business Information Systems 3
- MGSC 391 Applied Statistical Modeling 3
- MGSC 486 Service Operations Management 3
- MKTG 447 Pricing Strategy and Analytics 3
- MKTG 448 Data Science for Business Decision-Making 3

Total Credit Hours 12
Note: a maximum of one course can double count within your major(s).