## INTERNATIONAL BUSINESS, B.S.B.A.

## **Learning Outcomes**

- 1. Students will demonstrate...
- 2. In-depth capacity in a functional area of business.
- 3. Strong understanding of the global dimensions of business.
- 4. Excellent communication skills in more than one language.
- 5. Appreciation of the impact of culture on the conduct of business.
- 6. Exposure to living in a second culture.