INTERNATIONAL BUSINESS, B.S.B.A.

Degree Requirements (128-140 hours)
See Darla Moore School of Business (https://academicbulletins.sc.edu/undergraduate/business/) for progression requirements and other regulations.

Program of Study

<table>
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<th>Requirements</th>
<th>Credit Hours</th>
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<td>1. Carolina Core</td>
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<td>2. College Requirements</td>
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<td>4. Major Requirements</td>
<td>27-39</td>
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Founding Documents Requirement
All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United States Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (https://academicbulletins.sc.edu/undergraduate/founding-document-courses/).

1. Carolina Core Requirements (31-43 hours)

CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)

* must be passed with a grade of C or higher

- ENGL 101
- ENGL 102

ARP – Analytical Reasoning and Problem Solving (6-7 hours)

* must be passed with a grade of C or higher

- MATH 122 or MATH 141
- STAT 206

SCI – Scientific Literacy (7 hours)

- Two approved Carolina Core Scientific Literacy courses (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/), including one laboratory course

GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)

Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of two or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC.

- CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)

- any CC-GHS course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)

- any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

AIU – Aesthetic and Interpretive Understanding (3 hours)

- any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

CMS – Effective, Engaged, and Persuasive Communication: Spoken Component 1 (0-3 hours)

- any overlay or stand-alone CC-CMS course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

INF – Information Literacy 1 (0-3 hours)

- any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

VSR – Values, Ethics, and Social Responsibility 1 (0-3 hours)

- any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

1 Carolina Core Stand Alone or Overlay Eligible Requirements — Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (40 hours)

* must be passed with a grade of C or higher

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ACCT 225</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 226</td>
<td>Introduction to Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 324</td>
<td>Survey of Commercial Law</td>
<td>3</td>
</tr>
<tr>
<td>BADM 301</td>
<td>Business Careers in the Global Economy</td>
<td>1</td>
</tr>
<tr>
<td>ECON 221</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 222</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINA 363</td>
<td>Introduction to Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 250</td>
<td>Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 371</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
</tbody>
</table>
outside the United States for a period of one semester, normally the

Students majoring in International Business are required to study

4. Major Requirements (27-39 hours)
Students majoring in International Business are required to study
outside the United States for a period of one semester, normally the

3. Program Requirements (12-30 hours)
Supporting Courses (0-12 hours)

Foreign Language (0-12 hours)
The International Business major requires at least four advanced
language-based courses numbered 300 and above in one foreign
language. Students in specific concentrations must meet experiential
language program participation requirements that do not necessarily
equate to specific hours, credits, or course levels. Students may fulfill
minor or cognate requirements through completion of the foreign
language requirement.

Note: Native speakers in approved languages may seek approval for this
requirement to be waived.

Minor or Cognate (12-18 hours) optional
Minors (non-business) may be selected from a University-wide list of
approved minors. The minor is normally a minimum of 18 hours of
prescribed courses in one subject area. Minors are recognized on the
transcript.

Cognates which consist of 4 related courses in a specific field. The
cognate is intended to support the course work in the major. The cognate
must consist of twelve (12) hours of courses at the advanced level,
outside of but related to the major. Cognates do not earn an additional
designation on the transcript.

Electives (0-18 hours)
The number of elective hours required depends upon the number of
hours used to fulfill other degree requirements, including the optional
minor or cognate. Minimum degree requirements must equal 128 hours.
Selecting to pursue a minor or cognate, multiple business majors or
the business analytics concentration may be used to reduce the total
number of electives hours. No courses of a remedial, developmental, skill-
acquiring, or vocational nature may apply as credit toward degrees in the
Darla Moore School of Business.

Options to meet this requirement may include:

• Pre-Professional coursework can be applied for students seeking
admission to a professional degree program after graduation.

• A maximum of 4 courses towards completion of an accelerated
master's program if not counted elsewhere in the degree.

• Directed Electives: Students may select courses of interest with
their advisor. Students are strongly encouraged to take a business
section of UNIV 101. All directed coursework electives must be
passed with a grade of C or better. Directed coursework may not
include coursework in PEDU or MATH/STAT below the Moore School
minimum requirements (ex. MATH 111 or STAT 110) or 1 credit
performance classes.

4. Major Requirements (27-39 hours)
Students majoring in International Business are required to study
outside the United States for a period of one semester, normally the

A minimum grade of C is required in all major courses.

Major Courses (3 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBUS 310</td>
<td>Globalization and Business</td>
<td>3</td>
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</tbody>
</table>

Total Credit Hours: 3

Major Electives (12 hours)

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>IBUS 422</td>
<td>Foreign Market Entry and Growth</td>
<td></td>
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<tr>
<td>IBUS 423</td>
<td>Cross-Cultural Behavior and Negotiations</td>
<td></td>
</tr>
<tr>
<td>IBUS 424</td>
<td>Exporting and Importing</td>
<td></td>
</tr>
<tr>
<td>IBUS 425</td>
<td>Competitive Strategies in Developing Countries</td>
<td></td>
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<tr>
<td>IBUS 426</td>
<td>Global Competitive Analysis</td>
<td></td>
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<tr>
<td>IBUS 427</td>
<td>Global Stakeholder Management</td>
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<tr>
<td>IBUS 428</td>
<td>Islamic Economics and Finance</td>
<td></td>
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<tr>
<td>IBUS 429</td>
<td>Comparative Innovation Systems</td>
<td></td>
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<tr>
<td>IBUS 431</td>
<td>Intercultural Competencies for Working in International Teams</td>
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<tr>
<td>IBUS 433</td>
<td>Economic Globalization: Leadership and the Transnational Mindset</td>
<td></td>
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<tr>
<td>IBUS 434</td>
<td>Social Globalization: Leadership</td>
<td></td>
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<tr>
<td>IBUS 435</td>
<td>Market Development and Global Strategy</td>
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<tr>
<td>IBUS 519</td>
<td>Social Networks and Global Leadership</td>
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<tr>
<td>IBUS 521</td>
<td>Ethnographic Methods in International Marketing</td>
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Regional Courses

Select one of the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>IBUS 541</td>
<td>Business in Latin America 1</td>
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<tr>
<td>IBUS 542</td>
<td>Business in Asia 1</td>
<td></td>
</tr>
<tr>
<td>IBUS 543</td>
<td>Business in Europe 1</td>
<td></td>
</tr>
<tr>
<td>IBUS 544</td>
<td>Business in Africa 1</td>
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</tbody>
</table>
Second Major (12-24 hours)
The International Business major must be taken in combination with a second major in business.

Regional Cohort Concentrations (15 hours)
Students in each regional concentration of the International Business major meet the regional course requirements with courses dealing primarily in that region.

Competitive Admission
Admission to each concentration of the international business major is highly competitive, and enrollment is limited. Individual limits apply to language selections in the regional concentrations.

Double Major
All students selecting international business as a major, regardless of concentration, are required to complete a second major in business.

Foreign Study
Students are placed at partner schools through a competitive application process. Students in regional cohort concentrations meet the overseas study requirement at the cohort partner institution and spend a minimum of two semesters abroad depending on cohort concentration. Experiential program requirements are outlined in the Program Expectations for each cohort concentration.

Conduct
Regional Cohort Concentrations have specific behavioral requirements. Those requirements are outlined in the Program Expectations for each cohort.

Chinese Business (15 hours)
The Chinese Business concentration in the International Business major allows the student to focus on International Business activities with China. Students in this concentration meet the foreign language requirement by selecting Chinese as the language of study. The Chinese language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student’s selected minor, cognate, or elective hours. The language requirement for Chinese Business is heavily dependent on incoming language level. If students enroll at UofSC with C7 on their Chinese placement test, they may not be required to participate in the summer language institutes.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with a focus on the specific region while abroad (6 hours)

Eurasian Business (15 hours)
The Eurasian Business concentration in the International Business major allows the student to focus on International Business activities centered on this region. Students in this concentration meet the foreign language requirement by selecting either Turkish or Russian as the language of study. The language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student’s selected minor, cognate, or elective hours.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with focus on the specific region while abroad (6 hours)

European Business (15 hours)
The European Business concentration in the International Business major allows the student to focus on International Business activities within Europe. Specific languages and functional majors may be required based on study abroad location and partner university. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student’s selected minor, cognate, or elective hours.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with a European focus (6 hours)

Global Business (15 hours)
The Global Business concentration in the International Business major allows the student to focus on International Business activities within a global context. Specific languages and functional majors may be required based on study abroad location and partner university. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student’s selected minor, cognate, or elective hours.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with focus on the specific study abroad region (6 hours)

Global Business Innovation (15 hours)
The Global Business Innovation Concentration in the International Business major allows the student to focus on International Business activities within a global context. Specific languages and functional majors may be required based on study location and partner university. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student’s selected minor, cognate, or elective hours.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with focus on the specific study abroad region (6 hours)

Middle East and North Africa (MENA) Business (15 hours)
The Middle East and North Africa (MENA) Business concentration in the International Business major allows the student to focus on International Business activities with this region. Students in this concentration meet the foreign language requirement by selecting Arabic as the language of study. The language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student’s selected minor, cognate, or elective hours.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with focus on the specific study abroad region (6 hours)
The Arabic language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student's selected minor, cognate, or elective hours. The language requirement for the MENA program is heavily dependent on incoming language level. If students enroll at UofSC with A4 on their Arabic placement test, they are not required to participate in both summer language institutes. Only one may be required based on evaluation of proficiency.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with focus on the MENA region (6 hours)

South American Business (15 hours)

The South American Business concentration in the International Business major allows the student to focus on International Business activities with this region. Students in this concentration meet the foreign language requirement by selecting Portuguese or Spanish as the language of study. Specific languages and functional majors may be required based on study location and partner university. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student's selected minor, cognate, or elective hours.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses with focus on South America (6 hours)

Sustainability in Business Concentration (12 hours)

Please consult with your Academic Advisor or department on the courses recommended for individual majors. The sustainability concentration must be taken in conjunction with a major. The department may add additional electives to the Sustainability in Business Concentration, subject to the approval of the Sustainability Curriculum and research Faculty Committee.

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<thead>
<tr>
<th>Course</th>
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<th>Credits</th>
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<tbody>
<tr>
<td>MKTG 472</td>
<td>Business, Markets and Sustainability</td>
<td>3</td>
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<td></td>
<td>Select six to nine hours from the following:</td>
<td>6-9</td>
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<tr>
<td></td>
<td>MGMT 407 Corporate Social Responsibility and Stakeholder Management</td>
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<td></td>
<td>FINA 473 Corporate Governance and Agency Conflicts</td>
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<td></td>
<td>ECON 500 Urban Economics</td>
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<td></td>
<td>ECON 505 International Development Economics</td>
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<td></td>
<td>ECON 548 Environmental Economics</td>
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<td></td>
<td>MGSC 489 Sustainable Operations &amp; Supply Chain</td>
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<td>Select zero to three hours from the following:</td>
<td>0-3</td>
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<tr>
<td></td>
<td>ENVR 321 Environmental Pollution and Health</td>
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<td>ENVR 322 Environmental Ethics</td>
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<td>ENVR 331 Integrating Sustainability</td>
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<td>ENVR 533 Sustainability Projects Course</td>
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<td>GEOG 321 Sustainable Cities</td>
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<td>HRTM 485 Sustainable Tourism</td>
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<td></td>
<td>POLI 478 Environmental Policy</td>
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Note: Courses applied in the major may not also fulfill concentration requirements.