INTERNATIONAL BUSINESS, B.S.B.A.

Degree Requirements (128-131 hours)
See Darla Moore School of Business (https://academicbulletins.sc.edu/undergraduate/business/) for progression requirements and other regulations.

Program of Study

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**Founding Documents Requirement**
All undergraduate students must take a 3-credit course or its equivalent with a passing grade in the subject areas of History, Political Science, or African American Studies that covers the founding documents including the United States Constitution, the Declaration of Independence, the Emancipation Proclamation and one or more documents that are foundational to the African American Freedom struggle, and a minimum of five essays from the Federalist papers. This course may count as a requirement in any part of the program of study including the Carolina Core, the major, minor or cognate, or as a general elective. Courses that meet this requirement are listed here (https://academicbulletins.sc.edu/undergraduate/founding-document-courses/).

1. Carolina Core Requirements (31-43 hours)

**CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)**

*must be passed with a grade of C or higher*

- ENGL 101
- ENGL 102

**ARP – Analytical Reasoning and Problem Solving (6-7 hours)**

*must be passed with a grade of C or higher*

- MATH 122 or MATH 141
- STAT 206

**SCI – Scientific Literacy (7 hours)**

- Two approved Carolina Core Scientific Literacy courses (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/), including one laboratory course

**GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)**

Students shall demonstrate in one Foreign Language the ability to comprehend the topic and the main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of two or better on a USC foreign language test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC.

- CC-GFL courses (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

**GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)**

- any CC-GHS course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

**GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)**

- any CC-GSS course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

**AIU – Aesthetic and Interpretive Understanding (3 hours)**

- any CC-AIU course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

**CMS – Effective, Engaged, and Persuasive Communication: Spoken Component 1 (0-3 hours)**

- any overlay or stand-alone CC-CMS course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

**INF – Information Literacy 1 (0-3 hours)**

- any overlay or stand-alone CC-INF course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

**VSR – Values, Ethics, and Social Responsibility 1 (0-3 hours)**

- any overlay or stand-alone CC-VSR course (https://academicbulletins.sc.edu/undergraduate/business/economics-minor/)

Carolina Core Stand Alone or Overlay Eligible Requirements – Overlay-approved courses offer students the option of meeting two Carolina Core components in a single course. A maximum of two overlays is allowed. The total Carolina Core credit hours must add up to a minimum of 31 hours. Some programs may have a higher number of minimum Carolina Core hours due to specified requirements.

2. College Requirements (40 hours)

*must be passed with a grade of C or higher*

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 225</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 226</td>
<td>Introduction to Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 324</td>
<td>Survey of Commercial Law</td>
<td>3</td>
</tr>
<tr>
<td>BADM 301</td>
<td>Business Careers in the Global Economy</td>
<td>1</td>
</tr>
<tr>
<td>ECON 221</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 222</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINA 363</td>
<td>Introduction to Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 250</td>
<td>Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 371</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
</tbody>
</table>
3. Program Requirements (21-30 hours)

Minor or Directed Coursework (minimum of 18 hours)

Directed course work may be selected from a University-wide list of approved minors. The minor is normally a minimum of 18 hours of prescribed courses in one subject area. Students not selecting such a minor may submit an alternative program of study to their Moore School academic advisor to satisfy the approved course work requirement. All minor courses or courses approved as alternatives must be passed with a grade of C or better.

Electives (3-12 hours)

All students must complete 3 hours of electives, not to include coursework in PEDU or MATH/STAT below the Moore School minimum requirements (ex. MATH 111 or STAT 110). Students are strongly encouraged to take a business section of UNIV 101 to fulfill this elective. Additional electives may be needed if a student exempts the foreign language requirement or fulfills Carolina Core requirements with overlay courses. Those credit hours must be replaced with additional elective credits.

4. Major Requirements (27-39 hours)

Students majoring in International Business are required to study outside the United States for a period of one semester, normally the spring semester of the academic year in which IBUS 310 is taken, at an approved institution. Exceptions to this requirement will be granted in cases of hardship. Students in regional cohort tracks meet the overseas study requirement at the cohort partner institution. The curriculum of the International Business major satisfies the Moore School internationalization requirement.

A minimum grade of C is required in all major courses.

Major Courses (3 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBUS 310</td>
<td>Globalization and Business</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours 3

Major Electives (12 hours)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Functional Courses Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCT 506</td>
<td>International Financial Reporting</td>
<td>1</td>
</tr>
<tr>
<td>IBUS 401</td>
<td>International Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 402</td>
<td>International Marketing</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 403</td>
<td>International Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 405</td>
<td>International Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 430</td>
<td>Research in International Business</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 432</td>
<td>The Business Case for Services Offshoring</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 406</td>
<td>International Human Resource Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours 3

MGSC 405 International Information Systems
ECON 503 International Trade Economics
ECON 504 International Monetary Economics
ECON 505 International Development Economics

Thematic Courses
Select one of the following: 3

IBUS 422 Foreign Market Entry and Growth
IBUS 423 Cross-Cultural Behavior and Negotiations
IBUS 424 Exporting and Importing
IBUS 425 Competitive Strategies in Developing Countries
IBUS 426 Global Competitive Analysis
IBUS 427 Global Stakeholder Management
IBUS 428 Islamic Economics and Finance
IBUS 429 Comparative Innovation Systems
IBUS 431 Intercultural Competencies for Working in International Teams
IBUS 433 Economic Globalization: Leadership and the Transnational Mindset
IBUS 434 Social Networks and Global Leadership
IBUS 435 Market Development and Global Strategy
IBUS 521 Ethnographic Methods in International Marketing

Regional Courses
Select one of the following: 3

IBUS 541 Business in Latin America
IBUS 542 Business in Asia
IBUS 543 Business in Europe
IBUS 544 Business in Africa

Additional Functional or Thematic Course
Select 3 hours 3

Total Credit Hours 12

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

Second Major (12-24 hours)

The International Business major must be taken in combination with a second major in business.

Regional Cohort Concentrations (15 hours)

Students in each regional concentration of the International Business major must meet the regional course requirements with courses dealing primarily in that region.

Competitive Admission

Admission to each concentration of the international business major is highly competitive, and enrollment is limited. Individual limits apply to language selections in the regional concentrations.

Double Major

All students selecting international business as a major, regardless of concentration, are required to complete a second major in business.

Foreign Language

The International Business major requires at least four advanced language courses numbered 300 and above in one foreign language. Students in specific concentrations must meet experiential language
program participation requirements that do not equate to specific hours, credits, or course levels. Most students use language courses to fulfill their Minor or Directed Coursework Requirement in the Moore School.

**Foreign Study**
Students are placed at partner schools through a competitive application process. Students in regional cohort concentrations meet the overseas study requirement at the cohort partner institution and spend a minimum of two semesters abroad depending on cohort concentration. Experiential program requirements are outlined in the Program Expectations for each cohort concentration.

**Conduct**
Regional Cohort Concentrations have specific behavioral requirements. Those requirements are outlined in the Program Expectations for each cohort.

**Chinese Business (15 hours)**
The Chinese Business concentration in the International Business major allows the student to focus on International Business activities with China. Students in this concentration meet the foreign language requirement by selecting Chinese as the language of study. The Chinese language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the required directed coursework. The language requirement for Chinese Business is heavily dependent on incoming language level. If students enroll at USC with C7 on their Chinese placement test, they may not be required to participate in the summer language institutes.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses (6 hours)
  - IBUS 542
  - IBUS 490

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

**Eurasian Business (15 hours) PENDING**
*Note: The Eurasian Business Track is awaiting final oversight approval and a completed memorandum of understanding. Accordingly, it is not accepting students at this time.*

The Eurasian Business concentration in the International Business major allows the student to focus on International Business activities centered on this region. Students in this concentration meet the foreign language requirement by selecting either Turkish or Russian as the language of study. The language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the required directed coursework.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses from the following (6 hours):
  - IBUS 542
  - IBUS 543
  - IBUS 490

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

**European Business (15 hours)**
The European Business concentration in the International Business major allows the student to focus on International Business activities with this region. Students in this concentration meet the foreign language requirement by selecting French, German, or Italian as the language of study. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the required directed coursework.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses (6 hours)
  - IBUS 543
  - IBUS 490

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

**Global Business (15 hours)**
The Global Business concentration in the International Business major allows the student to focus on International Business activities within a global context. Students in this concentration meet the foreign language requirement by selecting a modern spoken language in the USC language department as the language of study. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the required directed coursework.

- IBUS 310
- One functional course from the list above (3 hours)
- One thematic course from the list above (3 hours)
- Two regional courses (6 hours)
  - IBUS 541
    - One from the following:
      - IBUS 542
      - IBUS 543
      - IBUS 544
      - IBUS 490

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

**Global Business Innovation (15 hours)**
The Global Business Innovation Concentration in the International Business major allows the student to focus on International Business activities within a global context. Students in this concentration meet the foreign language requirement by selecting a modern spoken language in the USC language department as the language of study. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the required directed coursework.

- IBUS 310
- One functional course from the list above (3 hours)
• One thematic course from the list above (3 hours)
• Two regional courses (6 hours)
  • IBUS 542
  • IBUS 490

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

Middle East and North Africa (MENA) Business (15 hours)
The Middle East and North Africa (MENA) Business concentration in the International Business major allows the student to focus on International Business activities with this region. Students in this concentration meet the foreign language requirement by selecting Arabic as the language of study. The Arabic language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the required directed coursework. The language requirement for the MENA program is heavily dependent on incoming language level. If students enroll at USC with A4 on their Arabic placement test, they are not required to participate in both summer language institutes. Only one may be required based on evaluation of proficiency.

• IBUS 310
• One functional course from the list above (3 hours)
• One thematic course from the list above (3 hours)
• Two regional courses (6 hours)
  • IBUS 544
  • IBUS 490

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.

South American Business (15 hours)
The South American Business concentration in the International Business major allows the student to focus on International Business activities with this region. Students in this concentration meet the foreign language requirement by selecting Portuguese or Spanish as the language of study. The foreign language placement test will determine at which level the student will begin. Foreign language courses may be included as part of the required directed coursework.

• IBUS 310
• One functional course from the list above (3 hours)
• One thematic course from the list above (3 hours)
• Two regional courses (6 hours)
  • IBUS 541
  • IBUS 490

1 Because one or more of these courses may not be offered on campus during the two years that a student may be taking major-level courses, these courses are most appropriate for study abroad.