FINANCE, B.S.B.A.

Learning Outcomes

1. Students will understand fundamental financial concepts related to the time value of money and risk-expected return tradeoffs.
2. Students will have basic knowledge of the institutional context in which financial decisions and transactions take place.
3. Students will be able to conduct a capital budgeting analysis, including calculating expected cash flows, cost of capital, and net present value.
4. Students will be able to assess the risk-expected return tradeoffs when constructing a portfolio and apply metrics to assess portfolio performance.
5. Students will be able to evaluate a company’s prospects and risks.
6. Students will be able to infer the impact of business decisions on firm performance.