

BUSINESS ECONOMICS, B.S.B.A.

Learning Outcomes

1. Students will achieve an acceptable pass rate on questions related to the following core microeconomic concepts: (a) Consumer utility maximization (b) Producer profit maximization (c) Equilibrium and welfare analysis under different market structures (d) Importance of externalities
2. Students will achieve an acceptable pass rate on questions related to the following core macroeconomic concepts: (a) Determination of full-employment output and growth (b) Money creation and inflation (c) Employment and output fluctuations over the business cycle (d) Fundamentals of macroeconomic policy
3. Students will achieve be able to: (a) Solve basic equations to find equilibrium outcomes (b) Use graphs to understand and interpret economic relationships
4. Students will be able to successfully prepare a research paper and present the results of their research their peers in a classroom environment.