

# BUSINESS ECONOMICS, B.S.B.A.

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## Learning Outcomes

- Students will achieve an acceptable pass rate on questions related to the following core microeconomic concepts: (a) Consumer utility maximization (b) Producer profit maximization (c) Equilibrium and welfare analysis under different market structures (d) Importance of externalities
- Students will achieve an acceptable pass rate on questions related to the following core macroeconomic concepts: (a) Determination of full-employment output and growth (b) Money creation and inflation (c) Employment and output fluctuations over the business cycle (d) Fundamentals of macroeconomic policy
- Students will achieve be able to: (a) Solve basic equations to find equilibrium outcomes (b) Use graphs to understand and interpret economic relationships
- Students will be able to successfully prepare a research paper and present the results of their research their peers in a classroom environment.

## Internationalization Requirement

The program also requires 9 hours of course work with international content that may be used to fulfill other degree requirements. Three hours must be taken from an approved list of courses offered by the Moore School of Business which contain international business or international economics content. The following course options can also be used to satisfy the 3 credit hours of this requirement: approved course work containing international business or international economics content, taken at a semester abroad program; an approved Maymester or summer overseas course containing international business or international economics content; an approved internship course in international business wherein a student would obtain discipline-related work experience in a foreign country; or an approved service-learning component. Students may choose from one of the following options to complete the remaining 6-hour requirement:

- **Language:** Two language courses at the 200 level or above  
**or**
- **Electives:** Two approved courses with international content taken either inside or outside the Moore School of Business from a list available in the undergraduate office.