ACCOUNTING, B.S.B.A.

Learning Outcomes

• Our graduates will be able to apply generally accepted financial reporting principles in a broad range of business transactions.
• Our graduates will understand techniques used in determining costs, preparing budgets, and measuring the performance of a business unit.
• Our graduates will understand the regulatory framework that governs financial reporting and auditing in the United States.
• Our graduates will understand the ethical dilemmas faced by accountants and how to respond to such dilemmas based on regulatory guidance.
• Our graduates will understand the accounting issues associated with international business activities.
• Our graduates will understand how technology is used in current organizational environments, especially as it concerns business decisions using accounting information systems.