Film and Media Studies majors study the media—its many forms, industries, aesthetics, audiences and impacts on global culture. Students gain the knowledge and skills necessary to critically engage with a wide array of media forms and practices as citizens, creators, and scholars. Major and minor programs of study cultivate increasingly important skills for the 21st century: analytic and interpretive skills, knowledge of diverse and global media histories, writing and research, and communication and collaboration. Students apply these skills to investigations of past, present, and future media artworks, industries and audiences. Students who earn a degree in Film and Media Studies enter diverse career paths within the entertainment and media industries, professional fields such as law and education, work for NGO and nonprofit organizations, and more.

Students who might want to major or minor in film and media studies should begin with either FAMS 240 (CC-AIU) or FAMS 300 (CC-GHS). FAMS 110 (CC-AUI) is designed for non-majors who seek a broad introduction to foundational concepts in the analysis and production of media arts.