

FILM AND MEDIA STUDIES, B.A.

Our program offers a Bachelor of Arts degree in film and media studies. Students build media literacy skills, investigate media history from an international perspective, examine the economics and labor structures of globalized media industries, and engage the central methods and concepts of the discipline. Graduates have gone on to work in film and media production worldwide, both independent and industrial. The program also prepares students for future graduate programs or careers in the fields including archiving and library information science, business and education.*

This program provides unique opportunities that include production collaboration with Media Arts, engagement with the remarkable film and television archival content of Moving Image Research Collections, and support from faculty to conduct independent research on almost any aspect of media culture. Students can also earn a B.A. with Leadership Distinction by demonstrating extensive, purposeful engagement beyond the classroom.

Most of our classes require students to experience media (watch films, read comics, play games, etc.) as preparation for class lectures and discussion. Access to these media objects and texts are provided via the course Blackboard site.

*While the program regards basic knowledge of production as essential and requires coursework in this area, the major is not primarily a production degree.

Learning Outcomes

1. Upon completion of the major students will be able to: write compelling arguments that are supported by evidence; identify key precedents for their own arguments about media; apply moving image analysis to explain how specific media examples communicate to audiences, and with what implications and effects; and evaluate specific media works and events in a global, historical context. The foundational courses indicated below focus on the development of these skills.
2. Upon completion of FAMS 301 students will be able to identify key precedents for their own arguments about media.
3. Upon completion of FAMS 240 students will be able to apply moving image analysis to explain how specific media examples communicate to audiences and with what implications and effects.
4. Upon completion of FAMS 300 students will be able to evaluate specific media works and events in an historical context.
5. Upon completion of FAMS 308 students will be able to evaluate specific media works and events in a global context.