DATA ANALYTICS, B.S.

Learning Outcomes

1. Conduct purposeful, real-world data analysis in the student's specialty area using knowledge from core areas of data analytics
2. Manage complex real-world data sets and be able to extract useful information in the student's specialty area
3. Identify the ethical, policy, and security considerations and issues of working with data and how its use impacts society
4. Communicate effectively to a non-technical audience what is learned from data, using oral, written reports or data visualization techniques.