

# SPEECH (SPCH)

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**SPCH 140 - Public Communication (3 Credits)**

Introduction to theory and practice of oral communication in public, social, and institutional contexts. Includes foundational and cumulative training in the invention, performance, and critical analysis of oral communication, with emphasis on argumentation, persuasion, audience analysis, delivery, and ethical forms of engagement.

**Carolina Core:** CMS

**Graduation with Leadership Distinction:** GLD: Professional and Civic Engagement Leadership Experiences