

RETAILING (RETL)

RETL 261 - Principles of Accounting I (3 Credits)

A study of the accounting cycle with emphasis on preparation and analysis of financial statements.

RETL 262 - Principles of Accounting II (3 Credits)

A study of the preparation and interpretation of corporate financial statements with an emphasis on analysis and decision making techniques.

Prerequisites: RETL 261.

RETL 351 - Retail Entrepreneurship (3 Credits)

Essentials of creating and operating a new retail venture in physical and virtual environments.