

MANAGEMENT (MGMT)

MGMT 371 - Principles of Management (3 Credits)

A comprehensive survey of the basic principles of management applicable to all forms of business. The course provides the student with a basis for thinking about complex business situations in the framework of analysis of the management process.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

MGMT 374 - Strategic Human Resource Management (3 Credits)

A survey of the major approaches used in managing human resources.

Covers selection, compensation, legal compliance, discipline, organizational restructuring, TQM, motivation, labor relations, and performance management.

Prerequisites: MGMT 371.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

MGMT 376 - Employee Engagement (3 Credits)

Introduction to human behavior in organizations. Emphasis on factors that contribute to the effectiveness of individuals and groups in organizations.

Prerequisites: MGMT 371.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences

MGMT 478 - Strategic Management (3 Credits)

A study of the formulation and application of functionally integrated business policy by top management. Emphasis is on decision making in the face of changing conditions.

Prerequisites: MKTG 350, FINA 363, MGMT 371.