

# HEALTH PROMOTION, EDUCATION, AND BEHAVIOR

Department Website (<http://www.sph.sc.edu/hpeb/default.htm>)

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Programs leading to degrees in health promotion, education, and behavior focus on understanding how policy, environmental, institutional, and individual actions can improve the public's health. This work, usually done in partnership with organizations and communities, uses principles and methods from the social and behavioral sciences to promote health in diverse settings across South Carolina, the US, and the globe. Health promotion, education, and behavior is an activist field with a deep commitment to improving the health and welfare of the most disadvantaged people in our world. The field recognizes the importance of learning not just what should and can be done to improve the public's health, but also how it can be done in a way that is cost-effective, embedded in community structures and culture, and at a large enough scale to have real impact. Programs in health promotion, education, and behavior prepare practice and research professionals through courses, practical experiences, and research projects that emphasize understanding of learning, motivation, behavior change, program planning and evaluation, community development, organizational behavior, applied communications, and socio-political processes at multiple levels of societal organization. Students are prepared to engage in professional activities that will:

- influence individuals to adopt or maintain healthful practices through skill development, social support enhancement, and environmental and policy change
- foster teaching and communication skills in all those engaged in health promotion
- advocate changes in organizations and the environment which will facilitate healthful practices
- develop appropriate and effective programs aimed at promoting good health through change in behaviors at the intrapersonal, interpersonal, organizational, community, and public-policy levels
- enhance the health promoter's role as a model, advocate, and leader in public health
- evaluate health promotion programs to ensure they are meeting societal goals and program objectives
- develop and disseminate new knowledge through systematic research and evaluation
- inform people about health, wellness, illness, and disability, and ways in which they can protect and improve their health, including more efficient use of the health care delivery system.

The Department of Health Promotion, Education, and Behavior offers these degree programs: Master of Public Health (campus-based and professional online options), combined degree Master of Social Work/ Master of Public Health (in cooperation with the College of Social Work (<https://academicbulletins.sc.edu/graduate/social-work/>)), and the Doctor of Philosophy. The department offers these 18-hour certificate programs: Graduate Certificate in Aging, Graduate Certificate in Global Health, and the Graduate Certificate in Health (in cooperation with the School of Journalism and Mass Communications (<https://academicbulletins.sc.edu/graduate/information-communications/journalism-mass-communications/>) and the School of Information

Science (<https://academicbulletins.sc.edu/graduate/information-communications/library-information-science/>)).

## Department Admission Requirements

See the Arnold School's website ([https://www.sc.edu/study/colleges\\_schools/public\\_health/](https://www.sc.edu/study/colleges_schools/public_health/)) for details. Admission requirements follow those of The Graduate School (<https://academicbulletins.sc.edu/graduate/graduate-school/>) and include:

- a completed application.
- official transcripts from all post-secondary schools and colleges previously attended, including non-degree courses taken.
- evidence of academic performance at a B or better level on academic transcripts.
- three letters of recommendation from academic and/or professional sources.
- a letter of intent which describes research interests and professional goals.
- satisfactory score on the TOEFL or the IELTS Intl. Academic Course Type 2 exam for applicants whose native language is not English. The minimum acceptable score on the TOEFL is 80 (Internet-based) or 570 (paper-based). The minimum acceptable overall band score on the IELTS Intl. Academic Course Type 2 exam is 6.5.
- current resume or curriculum vitae.
- Doctoral applicants should be supported by at least two HPEB faculty members willing to serve as mentors in order to be admitted into the program.

## Graduate Certificate Programs

Applicants to the Graduate Certificate programs must have, at a minimum, a bachelor's degree and meet the general requirements of The Graduate School. Applicants may request that significant professional experience be substituted for standardized test scores.

## Programs

- Aging, Certificate (<https://academicbulletins.sc.edu/graduate/public-health/health-promotion-education-behavior/aging-certificate/>)
- Global Health, Certificate (<https://academicbulletins.sc.edu/graduate/public-health/health-promotion-education-behavior/global-health-certificate/>)
- Health Communication, Certificate (<https://academicbulletins.sc.edu/graduate/public-health/health-promotion-education-behavior/health-communication-certificate/>)
- Health Promotion, Education, and Behavior, M.P.H. (<https://academicbulletins.sc.edu/graduate/public-health/health-promotion-education-behavior/health-promotion-education-behavior-mp/>)
- Health Promotion, Education, and Behavior, Ph.D. (<https://academicbulletins.sc.edu/graduate/public-health/health-promotion-education-behavior/health-promotion-education-behavior-phd/>)

## Courses

Course	Title	Credits
HPEB 501	Human Sexuality Education	3
HPEB 502	Applied Aspects of Human Nutrition	3
HPEB 511	Health Promotion in a Changing Society	3
HPEB 512	Southern Discomfort: Public Health in the American South	3

HPEB 513	Race, Ethnicity, and Health: Examining Health Inequalities	3	HPEB 748	Community Health Development	3
HPEB 521	The Total School Health Program	3	HPEB 750	Health Implications of Stress and Disease	3
HPEB 540	Drug Prevention	3	HPEB 751	Physical Activity and Health	3
HPEB 542	Tobacco Prevention and Control in Public Health	3	HPEB 752	Nutrition and Public Health	3
HPEB 547	Consumer Health in Contemporary Society	3	HPEB 753	Obesity and Eating Disorders	3
HPEB 550	Behavioral Concepts and Processes for the Health Professional	3	HPEB 754	EXSC 700 or HPEB 700 or consent of instructor	3
HPEB 551	Medical Anthropology: Field Work	3	HPEB 760	Health Education in Occupational Worksites	3
HPEB 552	Medical Anthropology	3	HPEB 769	Interdisciplinary Perspectives on Child Abuse and Neglect	3
HPEB 553	Community Health	3	HPEB 770	Health Education in Developing Countries	3
HPEB 555	Managing Stress	3	HPEB 771	Socio-Cultural Perspectives on Population Health	3
HPEB 560	Cooking Up a Storm: Food, Globalization, Localization, and Health in the South	3	HPEB 772	Responding to Global Health Challenges	3
HPEB 620	Nutrition Through the Life Cycle	3	HPEB 773	International Public Health Seminar	1
HPEB 621	Maternal and Child Health	3	HPEB 779	Injury Prevention and Control	3
HPEB 627	Lesbian, Gay, Bisexual and Transgender (LGBT) Health	3	HPEB 782A	Teaching Internship (Health)	3
HPEB 631	Health Promotion for Elementary and Middle School Teachers	3	HPEB 782B	Teaching Internship (Health)	9
HPEB 640	Behavioral Economics in Public Health	3	HPEB 790	Independent Study	1-6
HPEB 653	Nutrition Assessment and Counseling	3	HPEB 792	Selected Topics in Health Education	1-6
HPEB 654	Maternal and Child Nutrition	3	HPEB 796	Health Education Project	1-6
HPEB 674	Social Networks, Social Capital, and Health	3	HPEB 797	Applied Practice Experience	5
HPEB 679	Addressing Childhood Obesity through Community Approaches	2	HPEB 798A	Public Health Practicum Seminar	3
HPEB 680	Laboratory Techniques in Physiological Measurement	3	HPEB 798B	Public Health Practicum Fieldwork	3
HPEB 683	Contemporary Topics in Sexual Health	3	HPEB 799	Thesis Preparation	1-9
HPEB 684	HIV/STI Prevention	3	HPEB 802	Implementing and Monitoring Health Promotion Interventions	3
HPEB 690	Independent Study	1-6	HPEB 810	Applied Measurement in Health Education Research	3
HPEB 700	Concepts and Methods in Health Promotion	3	HPEB 811	Advanced Public Health Communication: Theory and Methods	3
HPEB 701	Theoretical Foundations of Health Promotion	3	HPEB 815	Theory-Driven Analysis	3
HPEB 702	Planning Health Promotion Programs	3	HPEB 818	Advanced Evaluation of Health Promotion Programs	3
HPEB 703	Public Health Education Seminar	1-3	HPEB 820	Public Health Advocacy and Policy	3
HPEB 704	Health Education Research Seminar	1	HPEB 824	Social and Physical Environment Interventions in Health Promotion	3
HPEB 705	Contemporary Concepts of Health and Health Education	3	HPEB 899	Dissertation Preparation	1-12
HPEB 706	Consultation in Health Systems	3			
HPEB 707	Health Promotion Research Methods	3			
HPEB 708	Health Education Methods	3			
HPEB 709	Stress and Support Concepts and Management	3			
HPEB 710	Evaluation of Health Promotion Programs	3			
HPEB 711	Applied Health Communication	3			
HPEB 712	Changing Health Practices	3			
HPEB 713	Behavioral Aspects of Physical Activity	3			
HPEB 715	Qualitative Research Methods in Public Health	3			
HPEB 720	Coordinating the School Health Program	3			
HPEB 722	Health Education Curriculum Development	3			
HPEB 726	Prevention of Teen Pregnancy	3			
HPEB 730	Programs for Patient Education	3			
HPEB 731	Health Promotion for Older Adults	3			
HPEB 742	Alcohol, Drugs, and Public Health Policy	3			