

HEALTH COMMUNICATION, CERTIFICATE

Certificate Requirements (18 Hours)

Certificate Core (9 Hours)

Course	Title	Credits
HPEB 711	Applied Health Communication	3
ISCI 749	Health Sciences Information Resources	3
For students in Journalism and Mass Communication or Public Health: Select one of the following:		3
JOUR 702	Communication Theory	
JOUR 803	Seminar in Mass Communication Theory and Theory Construction	
JOUR 772	Seminar in Health, Science, and the Media	
JOUR 775	Strategic Communication for Behavior and Social Change	
For students in Information Science:		3
JOUR 702	Communication Theory	
	or JOUR 803 Seminar in Mass Communication Theory and Theory Construction	

Electives or Independent Study (1-6 Hours)

For students in Journalism and Mass Communications or Public Health:

Course	Title	Credits
Select six directed elective hours from an approved list, depending on the student's interests as approved by the faculty advisor		6
Total Credit Hours		6

For students in Information Science:

Course	Title	Credits
ISCI 796	Independent Study in Library and Information Science	1-6
Total Credit Hours		1-6

Internship or Practicum (3 Hours)

For students in Journalism and Mass Communications or Public Health:

Course	Title	Credits
Select a three credit-hour practicum or project in the student's home department		3
Total Credit Hours		3

Note: Examples of practica/internships include appointments with local agencies involved with health communication, or work on an active research project. Faculty members work closely with students to help them secure the practicum.

For students in Information Science:

Course	Title	Credits
ISCI 794	Internship in Library and Information Science	3
Total Credit Hours		3