

JOURNALISM AND MASS COMMUNICATIONS, PH.D.

The Ph.D. in journalism and mass communications prepares students for teaching and research careers in higher education and for research and management positions with mass communications organizations.

The doctoral program in the School of Journalism and Mass Communications is small and selective, permitting students a considerable degree of flexibility in tailoring courses and areas of study to fit their special needs and career goals.

The doctoral core requirements, listed below, are designed to equip the student with a strong background in quantitative and qualitative social science research methods and design, communications theory, ethical perspectives, historical and legal research methods, and teaching methods. Required courses include the basic doctoral core, a minimum of 30 graduate hours of directed electives, and a minimum of 12 hours of dissertation credit.

Learning Outcomes

- Learning Outcome 1 (Theories): Students will demonstrate understanding of communication theories necessary to teach college-level courses and to carry out formal research.
- Learning Outcome 2 (Subject Areas): Students will demonstrate overall understanding of specialized topics of the student's interest necessary to teach college-level courses and to carry out scholarly research.
- Learning Outcome 1 (Teaching Knowledge and Skills): Students will demonstrate thorough knowledge of theories and practices of university-level instruction.
- Learning Outcome 2 (Teaching Applications and Experiences): Students will be able to apply their knowledge and skills to teaching journalism and mass communications.
- Learning Outcome 1 (Research Methods): Students will demonstrate a thorough knowledge of advanced statistics, quantitative research methodology, and qualitative research methodology appropriate for journalism and mass communications scholarship, including the application of such knowledge in their own research and the ability to correctly evaluate peer-reviewed research.
- Learning Outcome 2 (Writing and Presenting Research): Students will demonstrate effective writing and presentation skills and the application of those skills in journalism and mass communications scholarship suitable for high-level peer-reviewed journals and conference presentations.