

HEALTH COMMUNICATION, CERTIFICATE (JOURNALISM AND MASS COMMUNICATIONS)

Certificate Requirements (18 Hours)

Core Courses (9 Hours)

Course	Title	Credits
HPEB 711	Applied Health Communication	3
SLIS 749	Health Sciences Information Resources	3
Select one of the following:		3
JOUR 702	Communication Theory	
JOUR 803	Seminar in Mass Communication Theory and Theory Construction	
JOUR 772	Seminar in Health, Science, and the Media	
JOUR 775	Strategic Communication for Behavior and Social Change	
Total Credit Hours		9

Directed Electives (6 Hours)

Course	Title	Credits
Six directed elective hours from an approved list provided by the school, depending on the student's interests as approved by the student's faculty advisor and the associate director for graduate studies.		6
Total Credit Hours		6

Practicum (3 Hours)

Course	Title	Credits
A three-credit-hour practicum or project in the student's home department.		3
Total Credit Hours		3

Examples of practica/internships include appointments with local agencies involved with health communication, or work on an active research project. Faculty members work closely with students to help them secure the practicum.