

INFORMATION AND COMMUNICATION STUDIES

Department Website

Tom Reichert, Ph.D., *Dean, College of Information and Communications*
 Lyda Fontes McCartin, Ph.D., *Co-Director, Information and Communication Studies Unit*
 Damion Waymer, Ph.D., *Co-Director, Information and Communication Studies Unit*

Overview

Information & Communication Studies explores the intersection of information and communication disciplines, covering topics from interpersonal communication to digital media effects. The unit offers interdisciplinary programs like the Master of Data and Communication and the Master of Information Security and Cyber Leadership, preparing students for the evolving job market.

This cutting-edge academic initiative equips students with critical skills in collaboration, analysis of complex information issues, and information management. By combining strengths from information science and communication studies, the program positions graduates to excel in diverse professional contexts, setting them apart in their future careers.

- Data and Communication, Certificate (<https://academicbulletins.sc.edu/graduate/information-communications/information-and-communications/data-communications-certificate/>)
- Data and Communication, M.S. (<https://academicbulletins.sc.edu/graduate/information-communications/information-and-communications/data-communication-ms/>)
- Health Communication, Certificate (<https://academicbulletins.sc.edu/graduate/information-communications/information-and-communications/health-communication-certificate/>)
- Information Security and Cyber Leadership, Certificate (<https://academicbulletins.sc.edu/graduate/information-communications/information-and-communications/information-security-cyber-leadership-certificate/>)
- Information Security and Cyber Leadership, M.S. (<https://academicbulletins.sc.edu/graduate/information-communications/information-and-communications/information-security-cyber-leadership-ms/>)

COMM 562 - Online Communication and Personal Relationships (3 Credits)

Examines how people form their identities and manage their personal relationships using new communication technologies (social network sites, online dating, mobile computing, video games). Topics include impression management, deception and trust, self-perception and identity, social support and relationship maintenance.

COMM 572 - Communication and Interethnic Behavior (3 Credits)

The relation of communication processes to interethnic and interracial attitudes and behavior. Psycho-social foundations of interethnic communication and conflict, group identification and communication processes, interpersonal communication and culture, communication about race and ethnicity, mass media content and effects.