

DATA AND COMMUNICATION, CERTIFICATE

Data driven decisions, data-based strategies, and digital storytelling are essential skills for communication professionals. This certificate combines courses from the School of Journalism and Mass Communication with the School of Information Science. This flexible online program was created for professionals who want to update their skills.

Certificate Requirements (12 hours)

Core Courses (9 hours)

Course	Title	Credits
ISCI 709	Fundamentals of Data and Digital Communications	3
or JOUR 709	Fundamentals of Data and Digital Communications	
JOUR 705	Strategic Communications Principles	3
Data-Select one of the following:		3
ISCI 534	Knowledge Discovery Techniques	
ISCI 560	Data Visualization	
Other approved courses		
Total Credit Hours		9

Elective (3 hours)

Course	Title	Credits
Select one 3-credit elective (must be approved by an advisor)		3
Total Credit Hours		3